



MegaRide Tire Characterization and Modelling Technologies

7(+) PRODUCTS FOR A MODULAR TIRE SIM PLATFORM

2 PERFORMANCE TOOLS



T.R.I.C.K.
from vehicle onboard
sensors to tire data



adheLAB
multiphysical tire data
analysis and MF-ID

4 PHYSICAL MODELS (RIDEsuite)



thermoRIDE
tire thermal model

adheRIDE
advanced MF

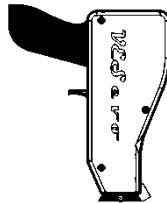


threedeeRIDE
multicontact model

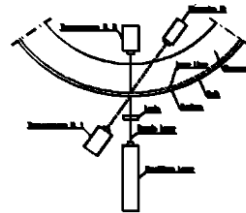
weaRIDE
tire wear model



1 INNOVATIVE DEVICE + TESTBENCHES

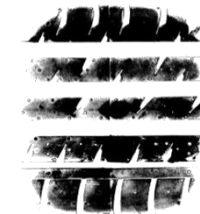


VESeVO
nondestructive tread
compound analyzer



thermobench
tire thermal analysis

footprints-ID
shape & contact pressure



PERFORMANCE TOOLS – T.R.I.C.K.

2 PERFORMANCE TOOLS



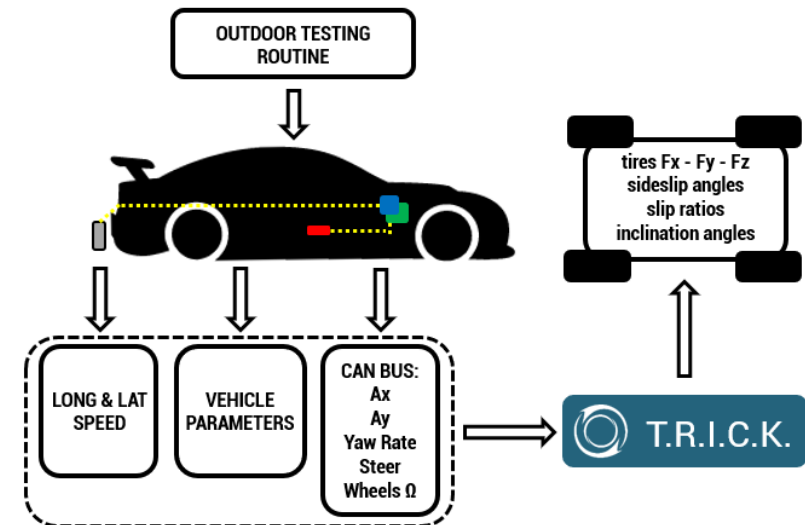
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In case data on tire interaction forces are not available to the customer (from test benches, dyno hubs, trailers, ...) **TRICK** methodology has been conceived to "convert" vehicle data in tire data, useful to analyze performance and to feed the processing tools and models

- PHYSICAL VEHICLE MODEL
- FROM ONBOARD STANDARD SENSORS TO TIRE FORCES EVALUATION
- SPECIFIC OUTDOOR TESTING PROCEDURE
- REAL TIRES / REAL ROAD / REAL CONDITIONS



PERFORMANCE TOOLS – T.R.I.C.K.

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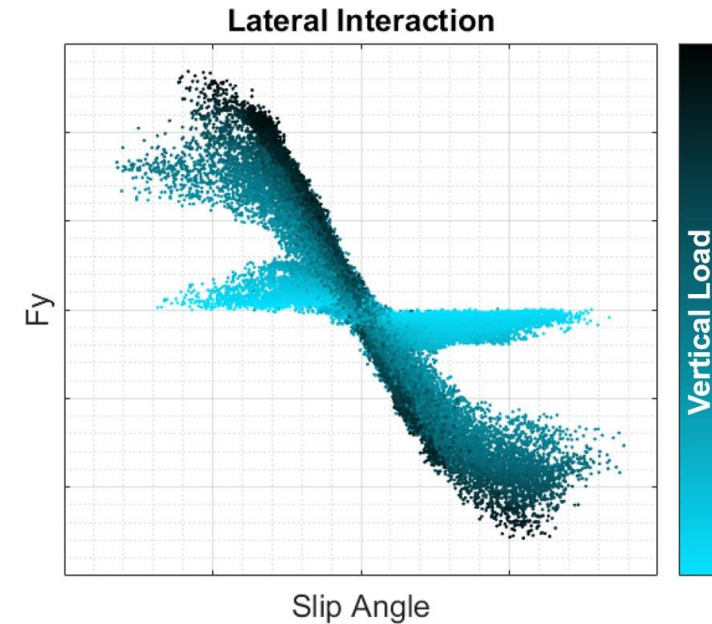
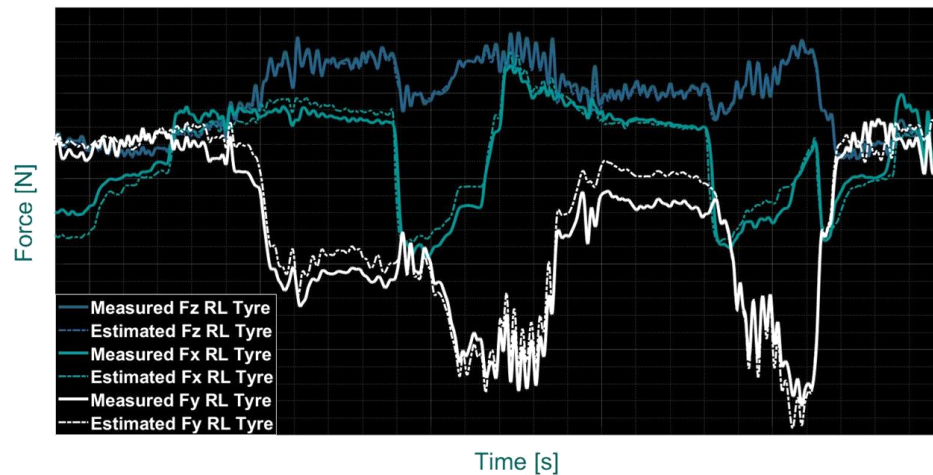


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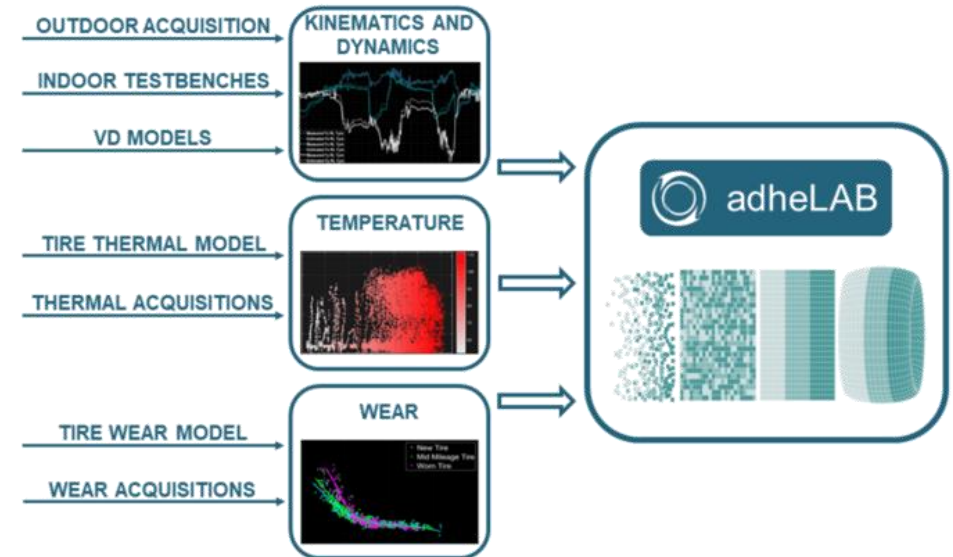
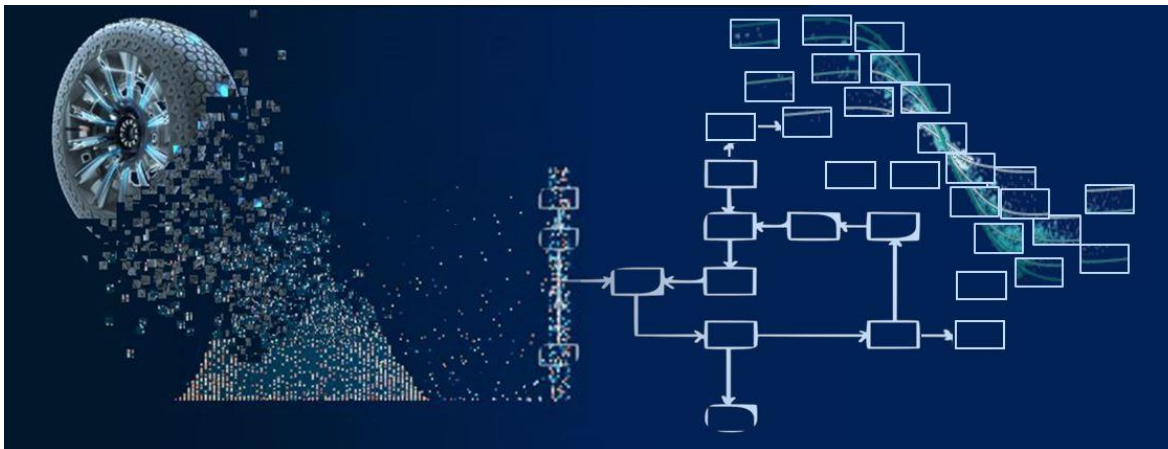


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Once tire multiphysical data (kinematics, dynamics, temperature, wear, viscoelasticity, road roughness, ...) are available, **adheLAB** tool is designed to manage their intrinsic complexity, allowing to perform multi-variable optimization, decoupling and identifying the single effects of each physical domain (and of RIDEsuite modules)



PERFORMANCE TOOLS – adheLAB

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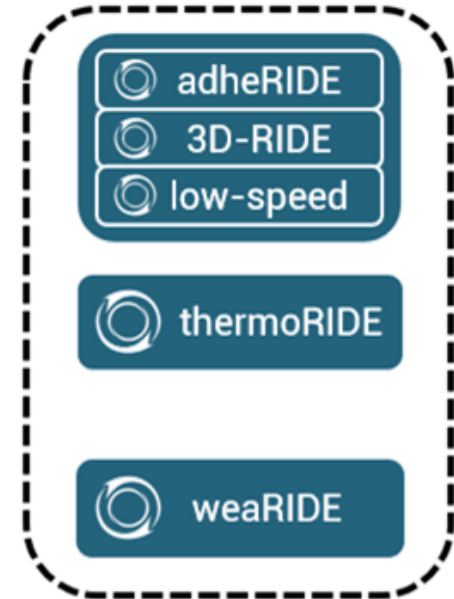
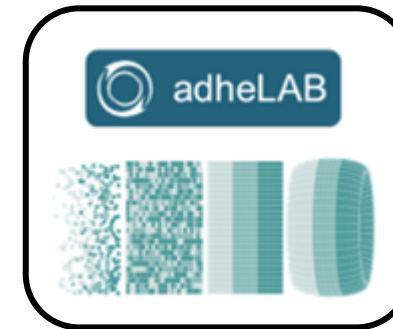
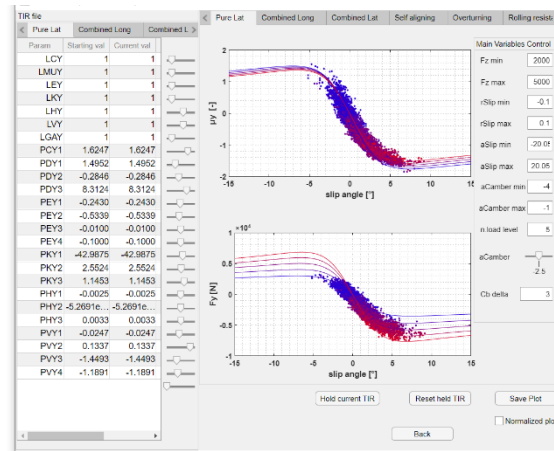
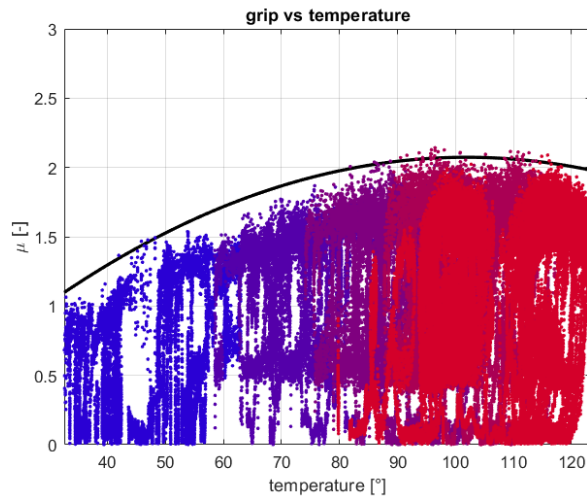


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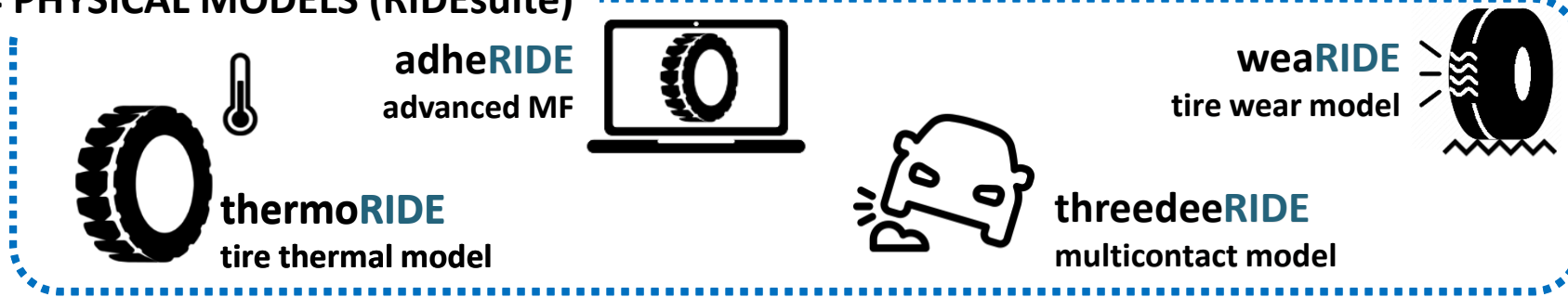
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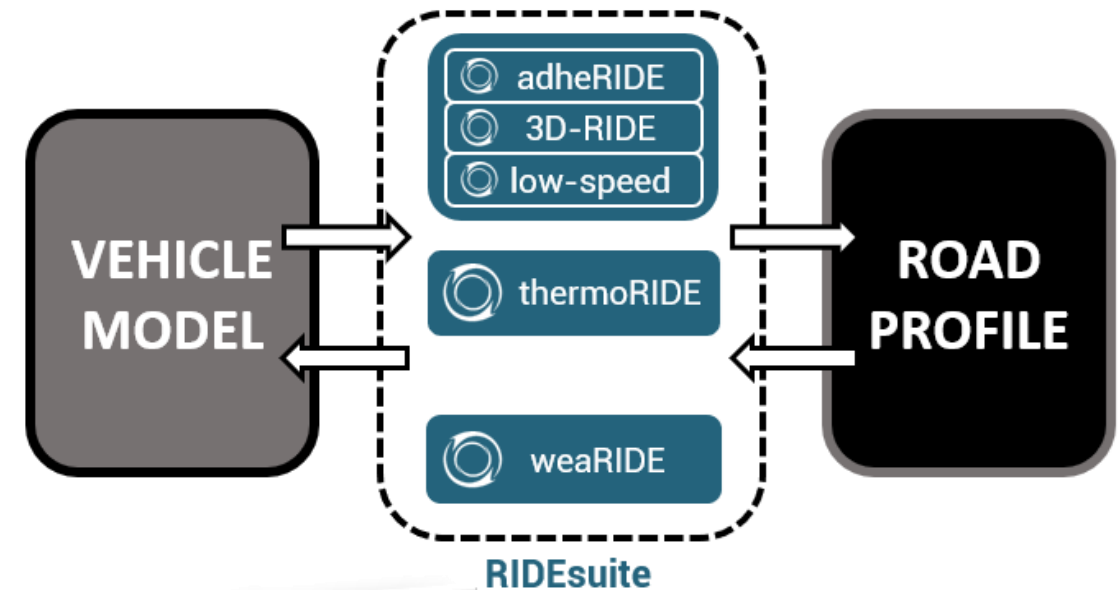
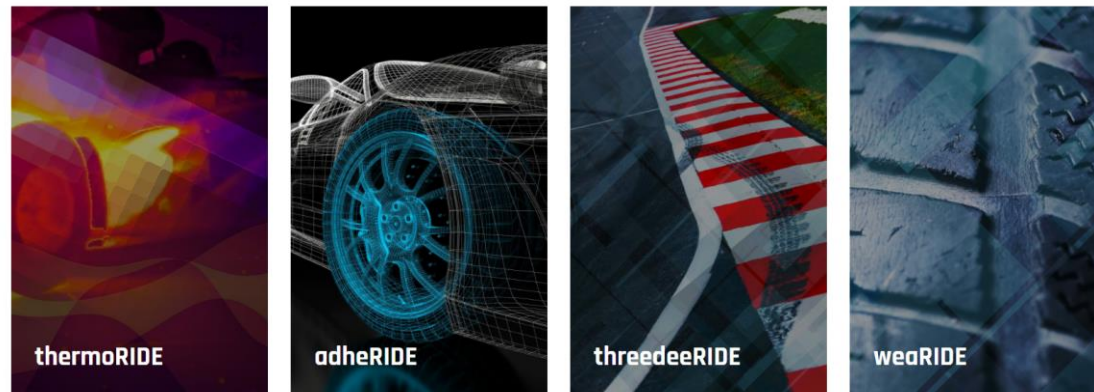


PHYSICAL MODELS: RIDEsuite – thermoRIDE

4 PHYSICAL MODELS (RIDEsuite)



Physical Models developed by MegaRide constitute the **RIDEsuite**. It comprises four main elements, able to simulate in detail the physical effects characterizing a vehicle interacting with the external environment:



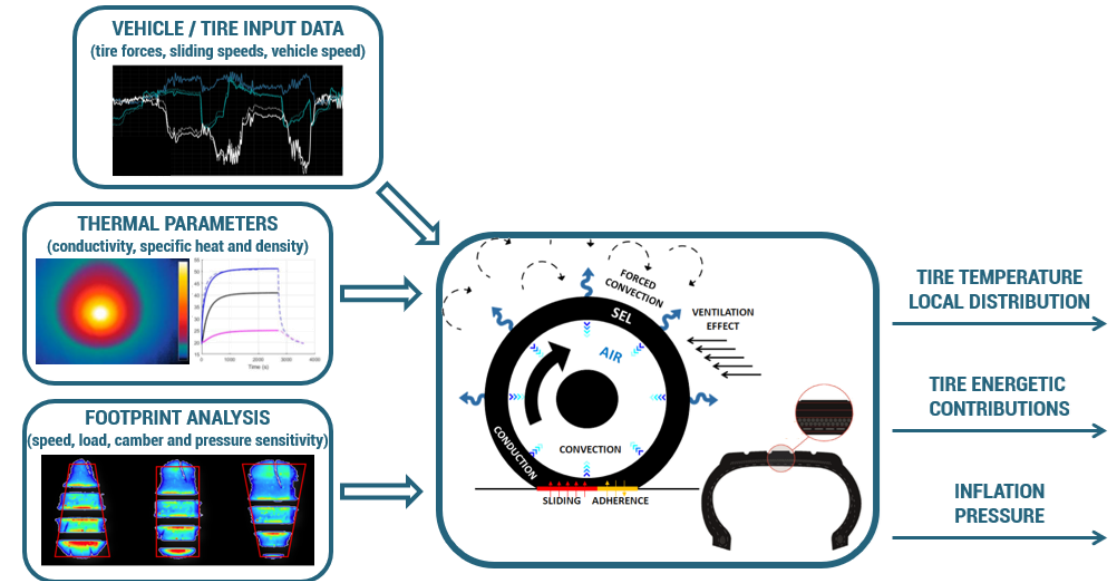
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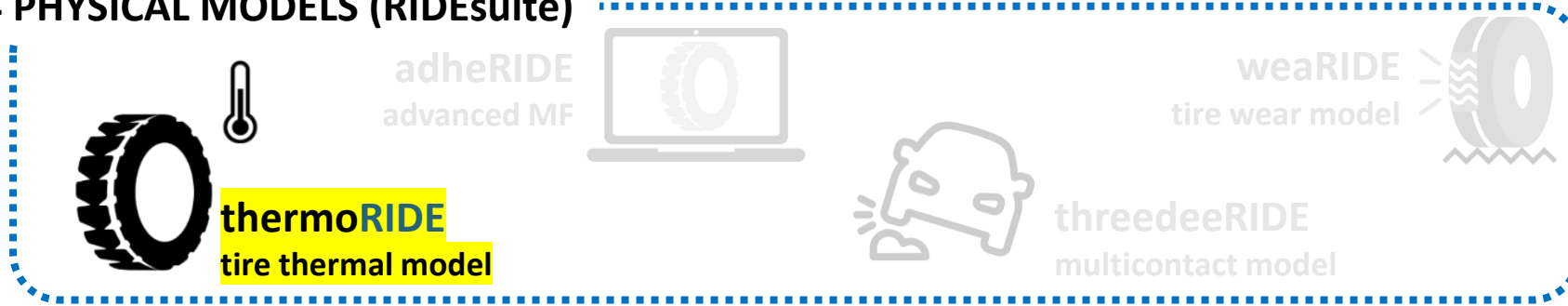
thermoRIDE is a physical-analytical tire thermal model, currently employed by vehicle and tire manufacturing companies and in motorsport, developed with the aim to:

- PREDICT LOCAL TIRE THERMAL DISTRIBUTION AND ITS EFFECT ON VEHICLE PERFORMANCE
- SIMULATE TIRE THERMAL BEHAVIOUR IN REAL-TIME ENVIRONMENTS RECEIVING IN INPUT VEHICLE DATA
- UNDERSTAND AND OPTIMIZE TIRE BEHAVIOUR WITH CONSEQUENTIAL SETTING OF PROPER VEHICLE SETUP



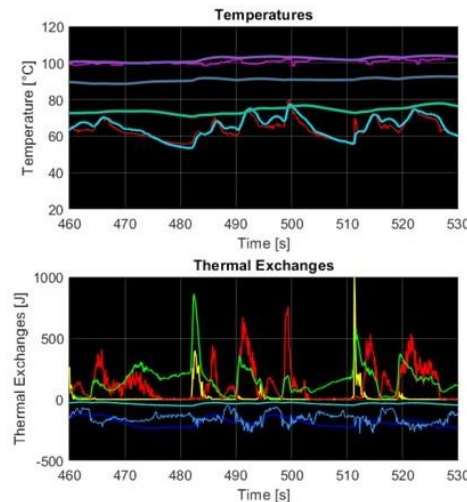
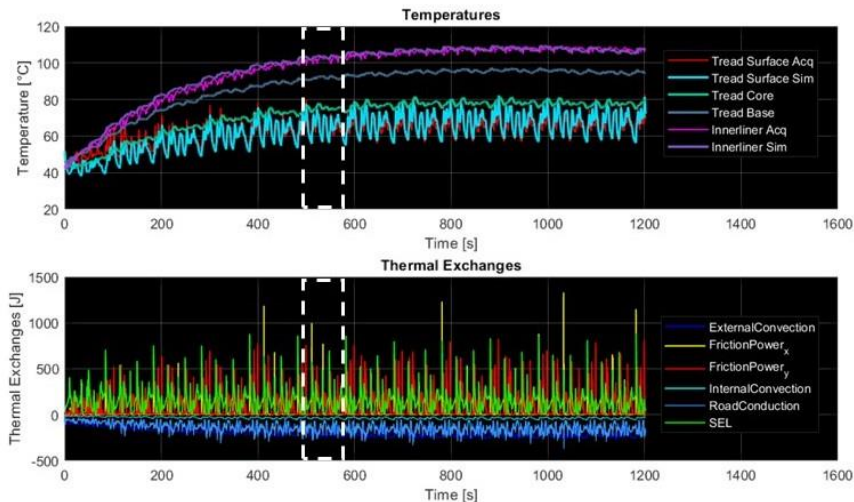
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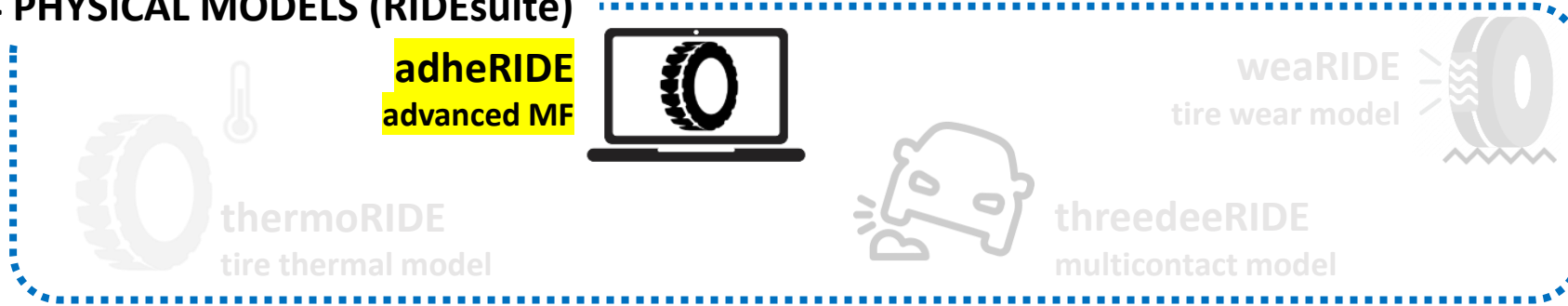
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- NONDESTRUCTIVE THERMAL CHARACTERIZATION
- ACCOUNTING FOR WEAR & DEGRADATION EFFECTS
- DISCRETIZATION UP TO 8 DIFFERENT LAYERS, 16 DIFFERENT RIBS, IN REAL-TIME FOR BOTH DESKTOP AND DIL APPLICATIONS
- COMPLIANT WITH ANY TIRE SIZE AND BRAND

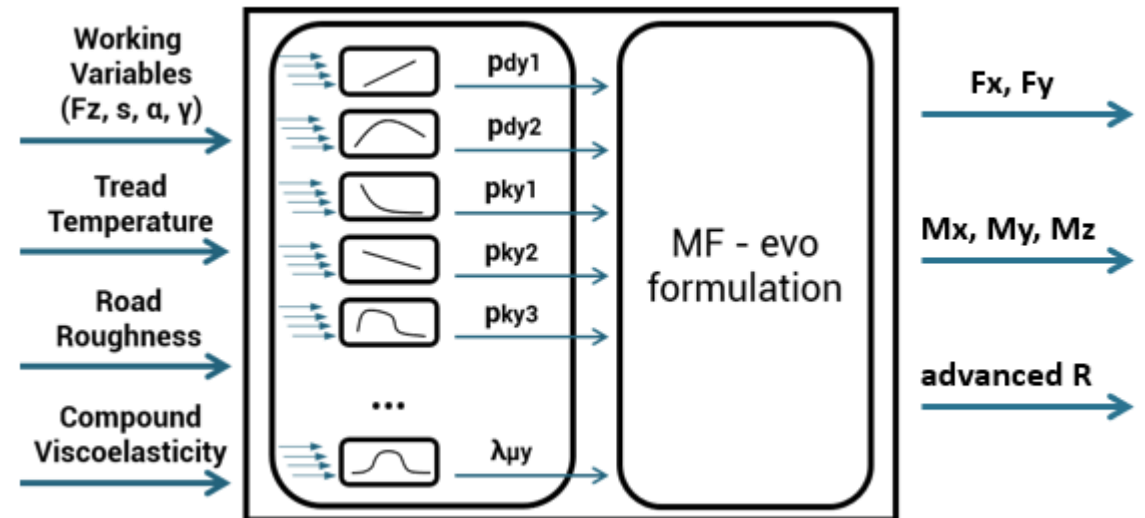
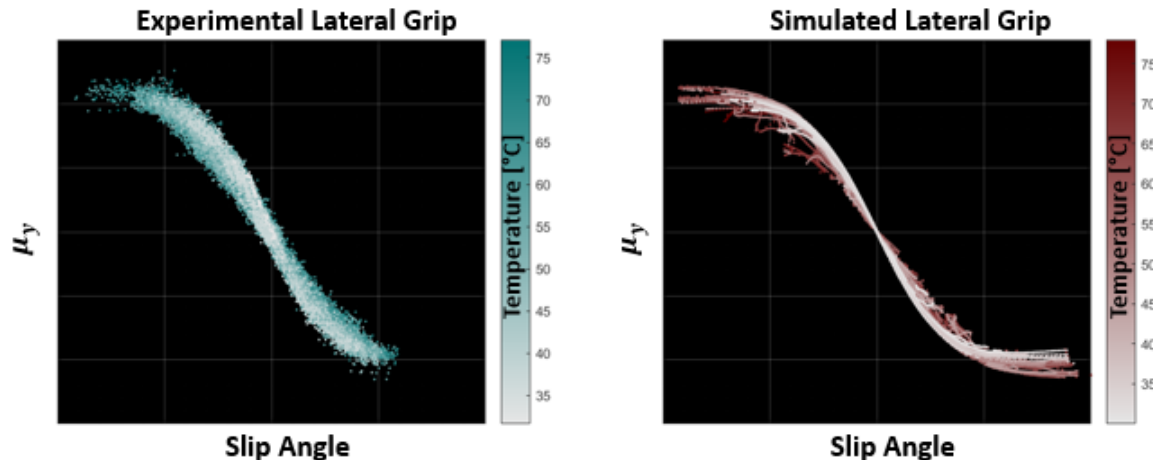


PHYSICAL MODELS: RIDEsuite – adheRIDE

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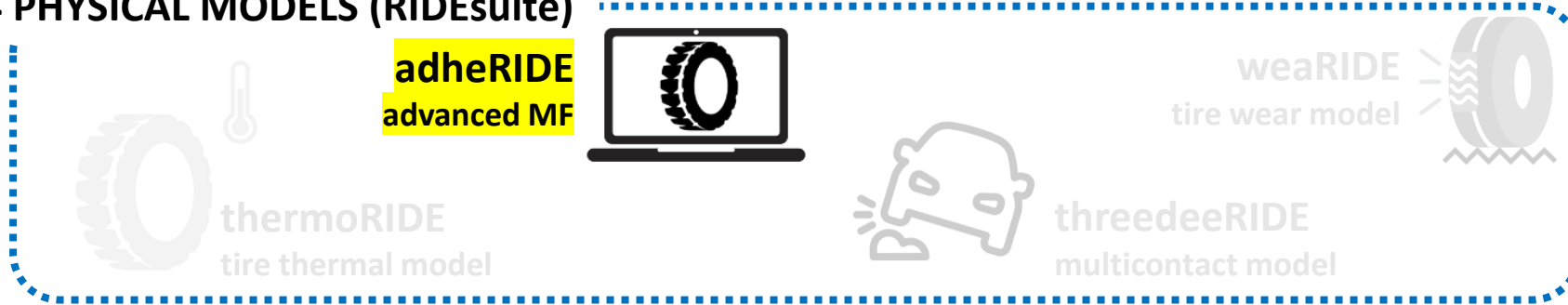


adheRIDE represents an advanced Pacejka-based interaction model, whose parameters are no longer static throughout the entire run, but are variable with physical dependencies (temperature, wear, road roughness and compound viscoelasticity) provided by RIDEsuite modules

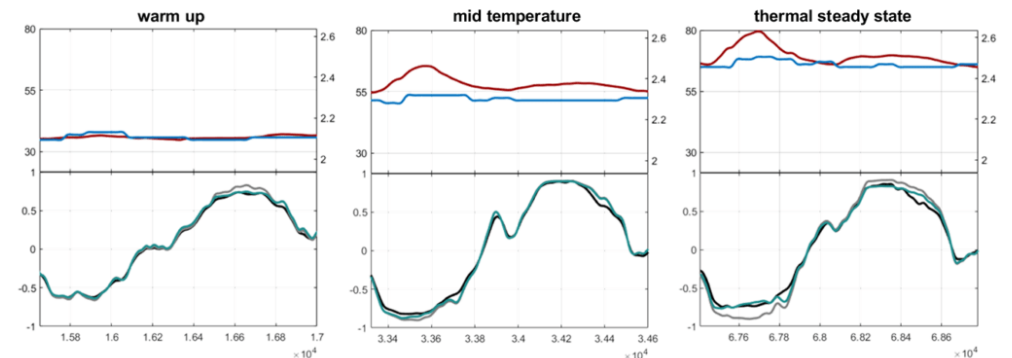
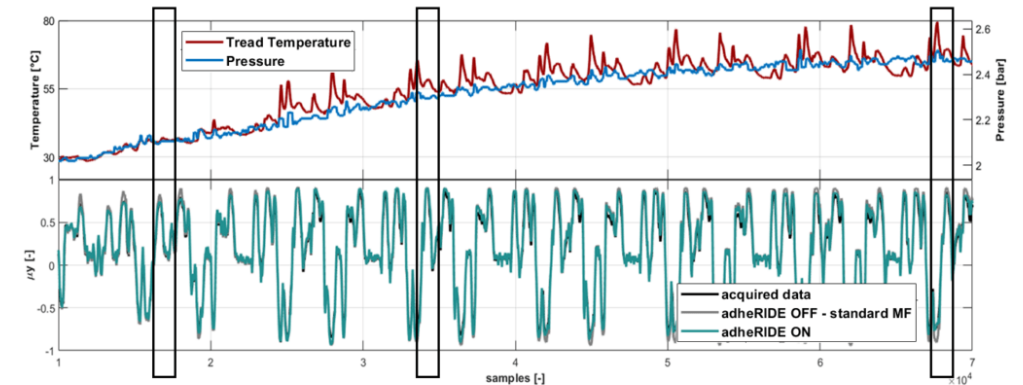
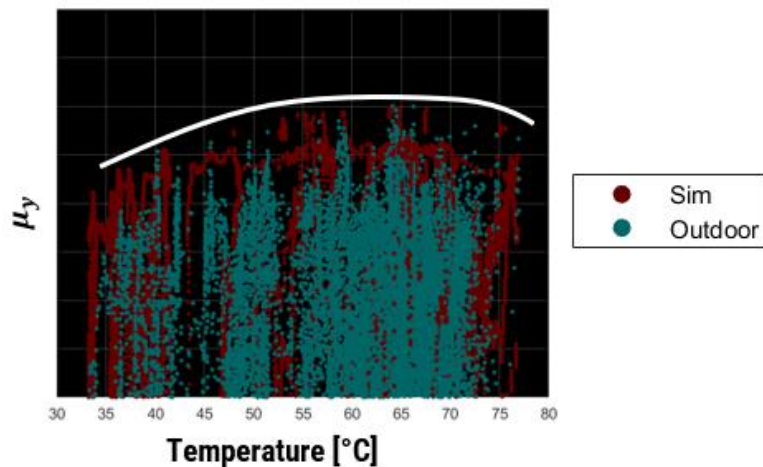


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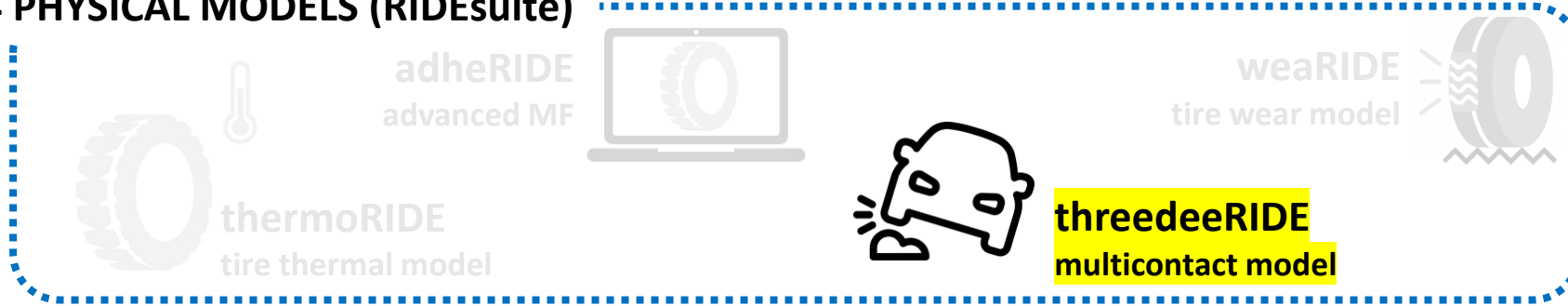


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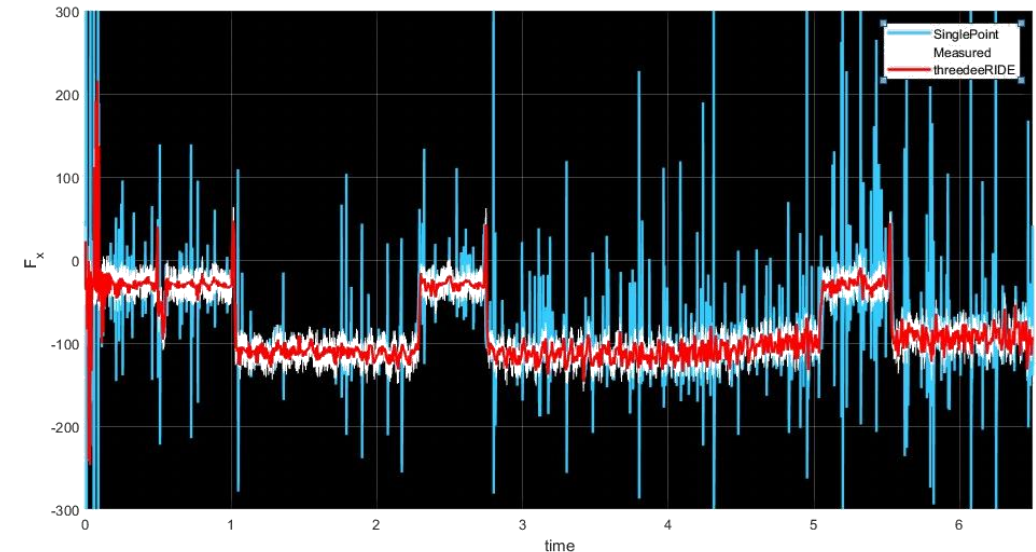
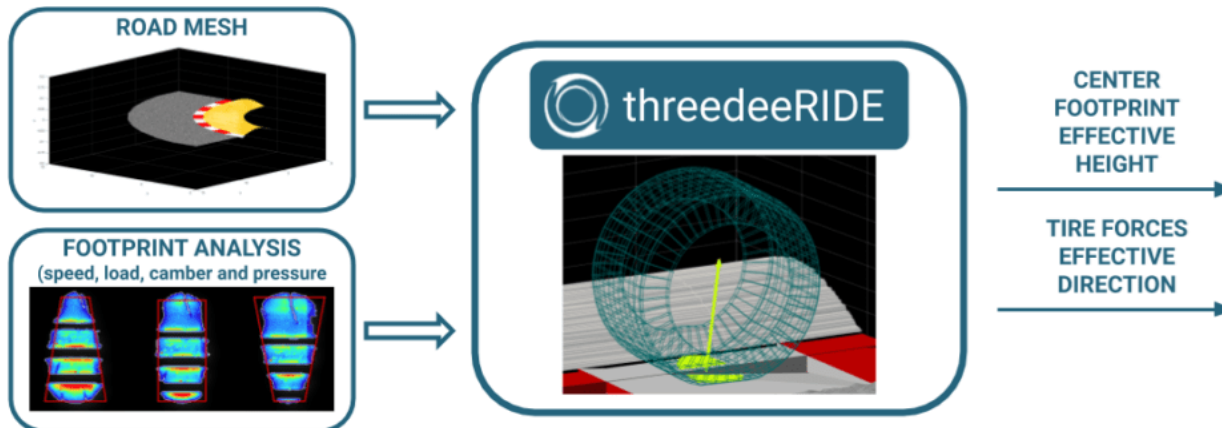


PHYSICAL MODELS: RIDEsuite – threedeeRIDE

4 PHYSICAL MODELS (RIDEsuite)



threedeeRIDE is a three-dimensional real-time tire multicontact model, conceived with the aim to overcome the typical issues linked to single contact tire models. It enhances feelings and realism of the driving experience, properly evaluate the kinematics at the tire/road interface.

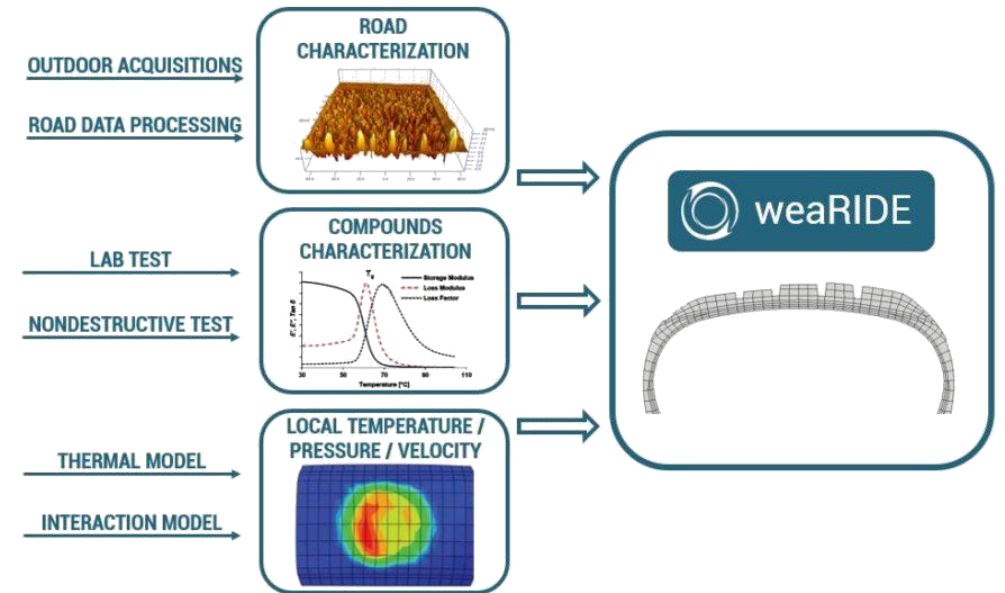
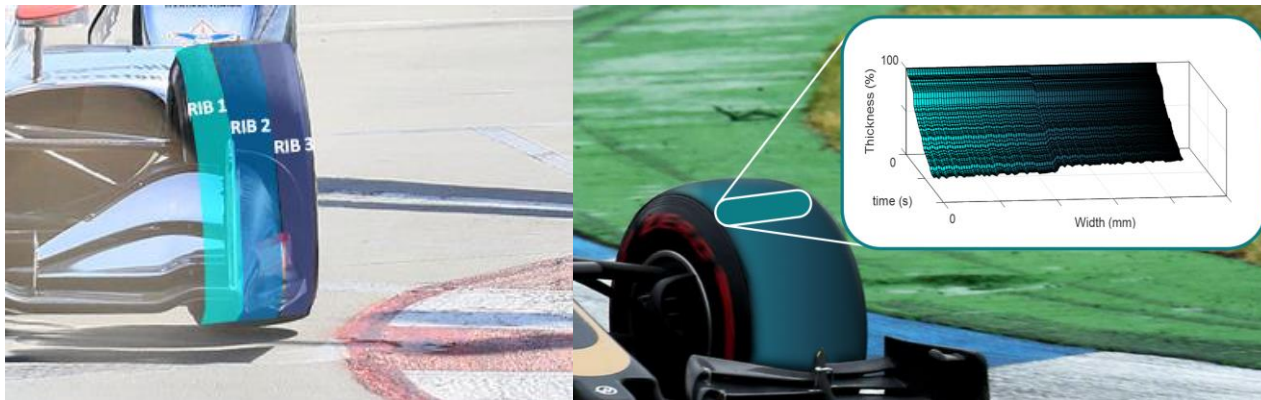


PHYSICAL MODELS: RIDEsuite – weaRIDE

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The multiphysical approach proposed by MegaRide is completed by the wear model **weaRIDE**, developed to consider tread wear and tire degradation phenomena involved in tire lifecycle and in races, taking into account aspects concerning road and tire compound characterizations, and local thermal phenomena occurring within the contact patch.

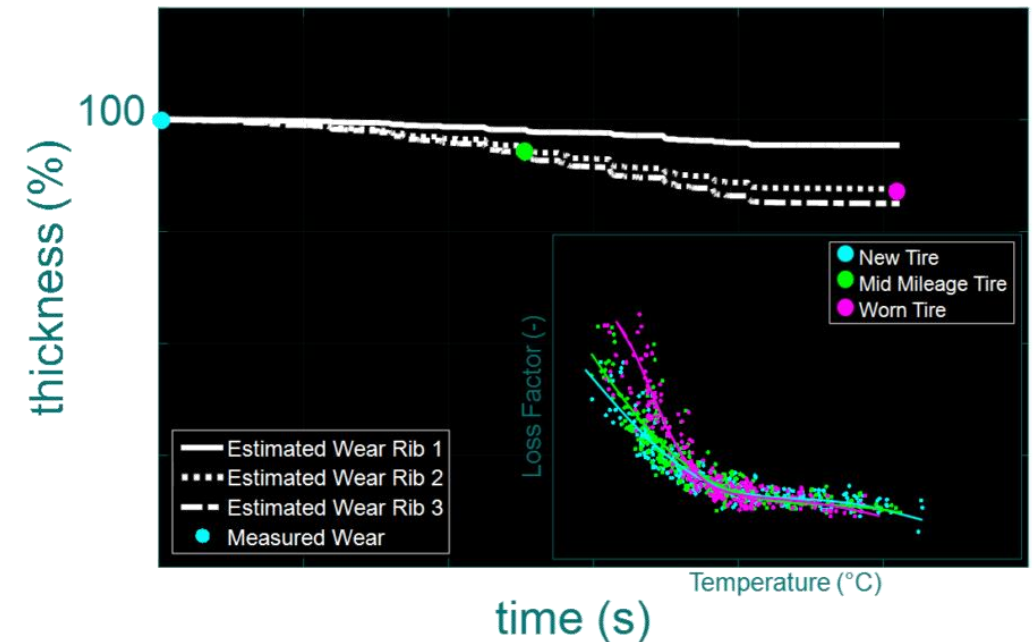
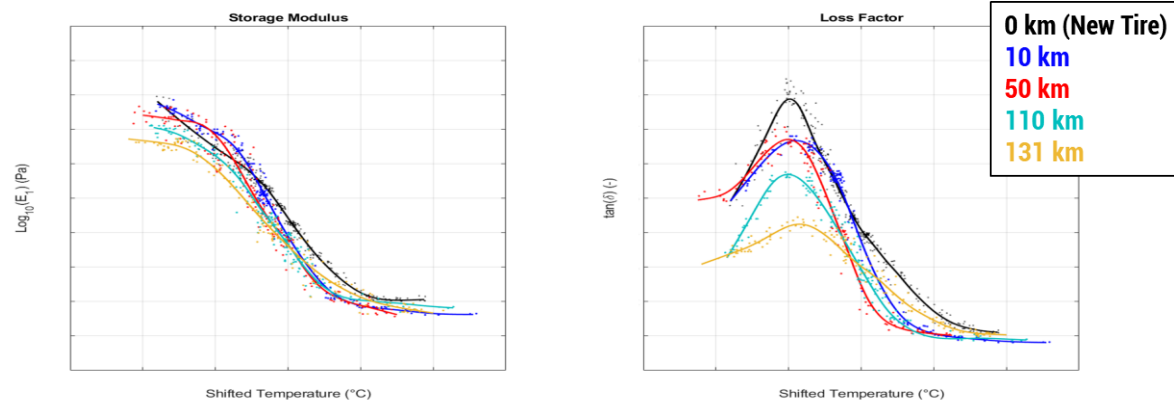


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Tire Analysis – VESevo

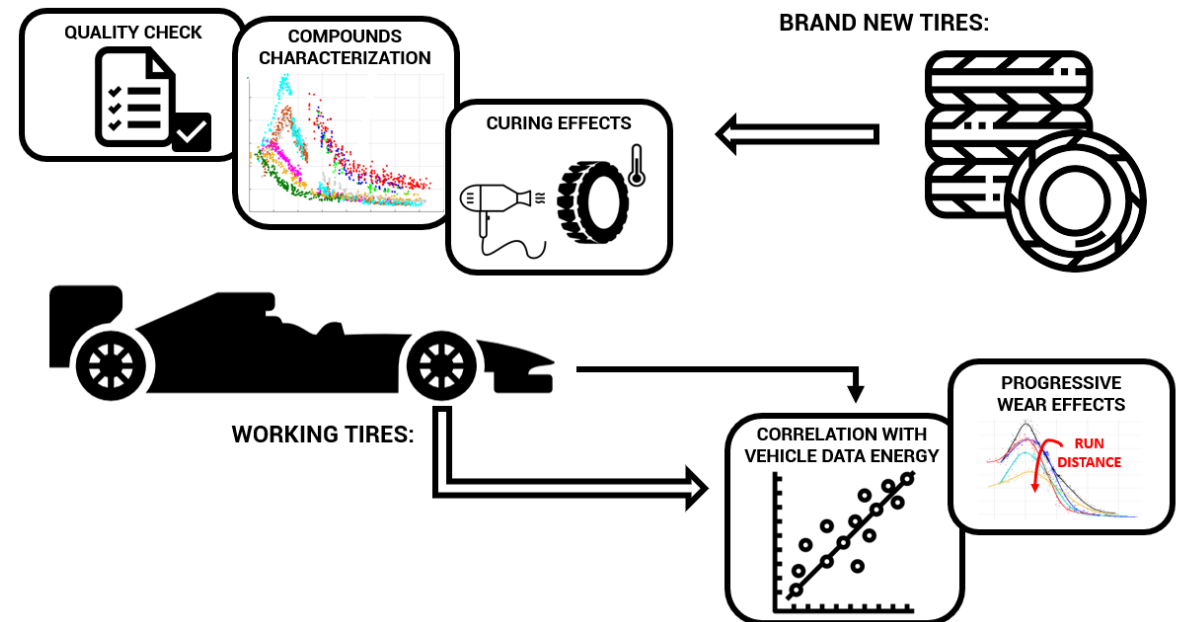
1 INNOVATIVE DEVICE + TESTBENCHES



In the last year a new hardware has been developed and launched:

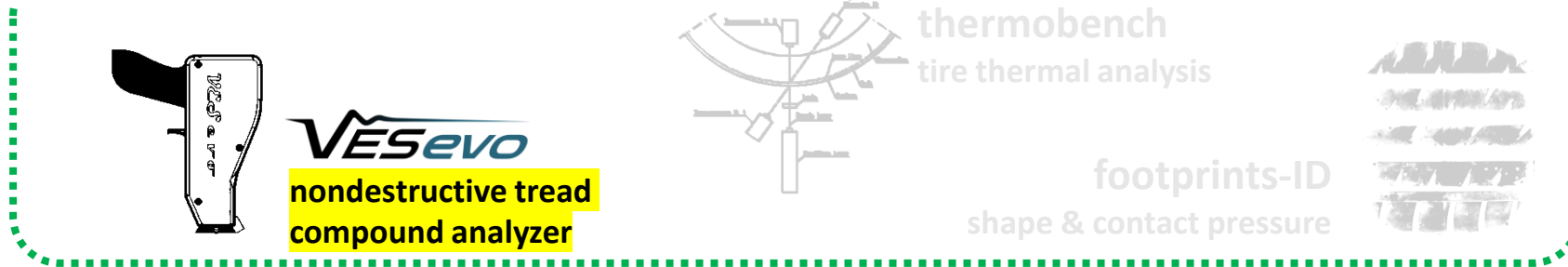
VESevo tire compounds characterization device. Its features:

- NONDESTRUCTIVE TIRE VISCOELASTIC TESTING
- PORTABLE, FAST AND EASY TO USE
- LIVE TRACK DATA FOR DEVELOPING RACING STRATEGIES
- OBJECTIVE DATA FOR PHYSICAL GRIP AND WEAR MODELS



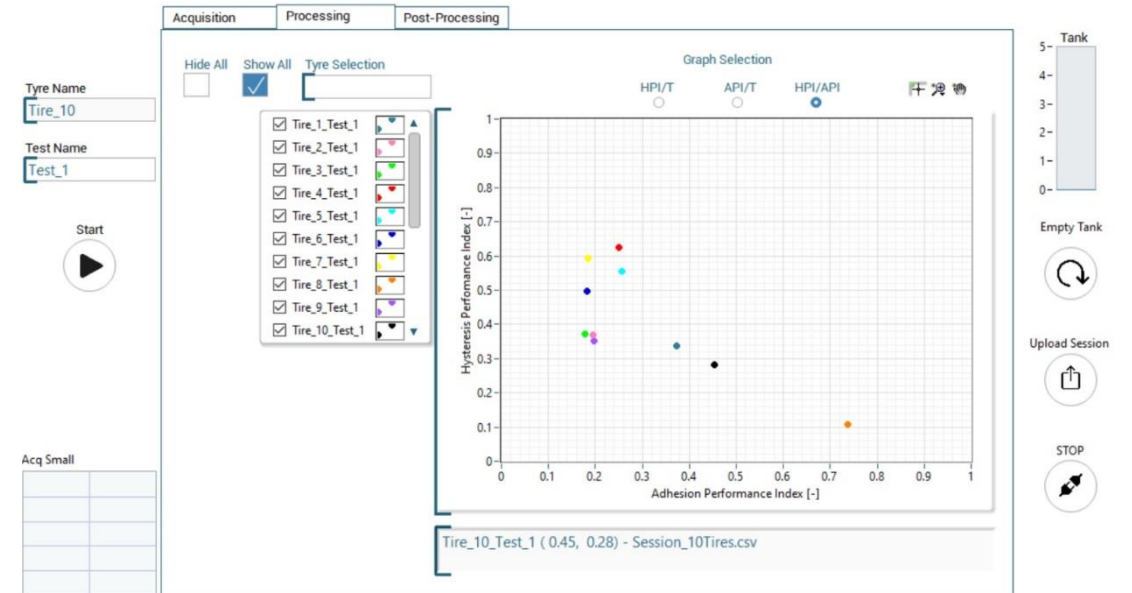
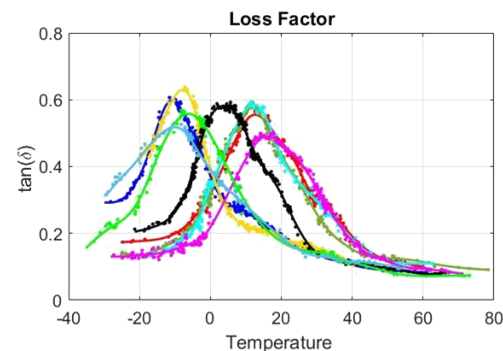
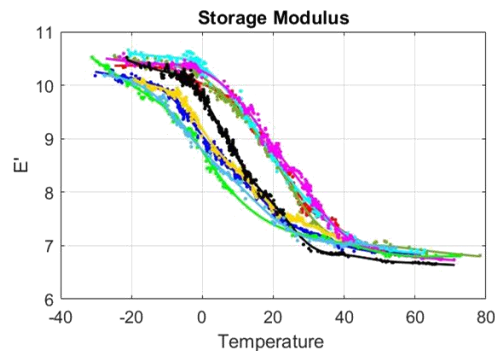
Tire Analysis – VESevo

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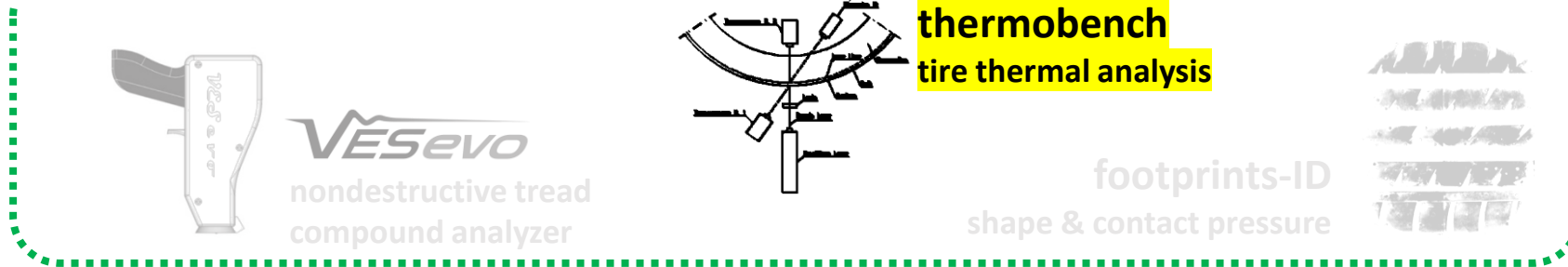
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- **OBJECTIVE DATA FOR PHYSICAL GRIP AND WEAR MODELS**

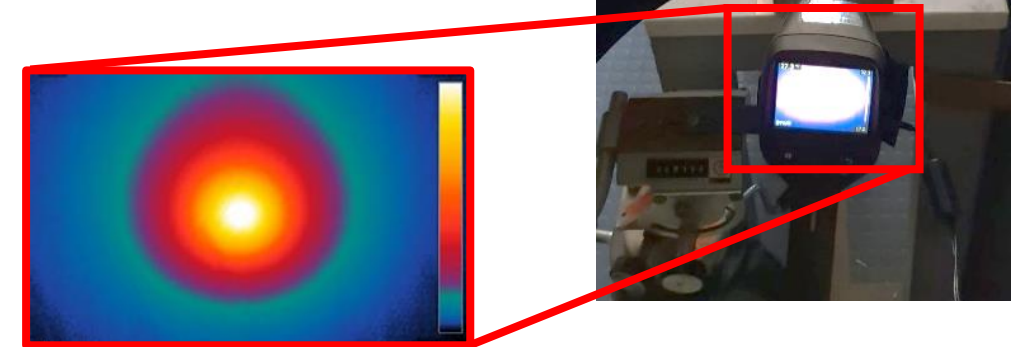
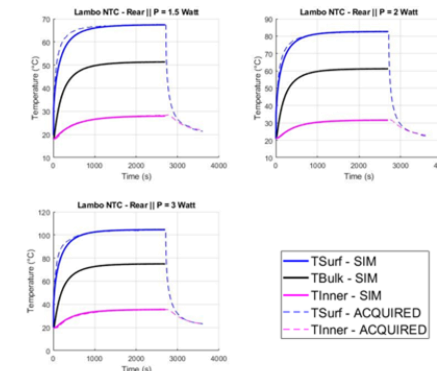
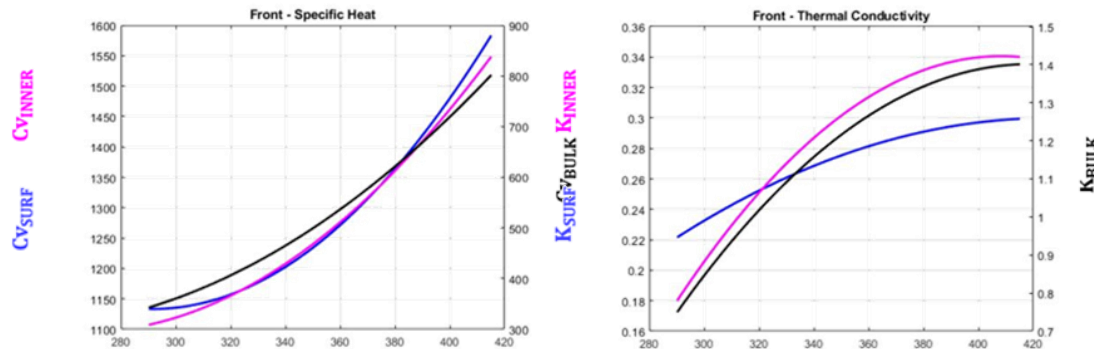


Tire Analysis – Thermal Bench

1 INNOVATIVE DEVICE + TESTBENCHES



Innovative laser-based nondestructive methodology for the identification of thermal conductivity, specific heat and density characteristics vs temperature, of the materials constituting inner tire layers. An identification model-based technique allows to get thermoRIDE physical parameters



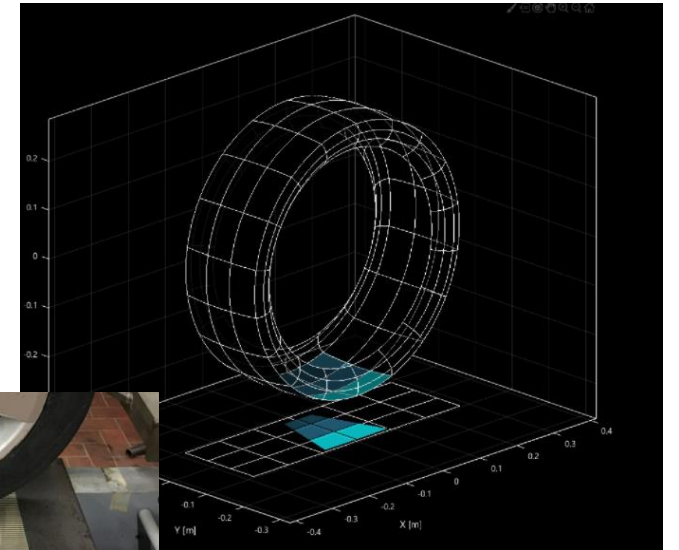
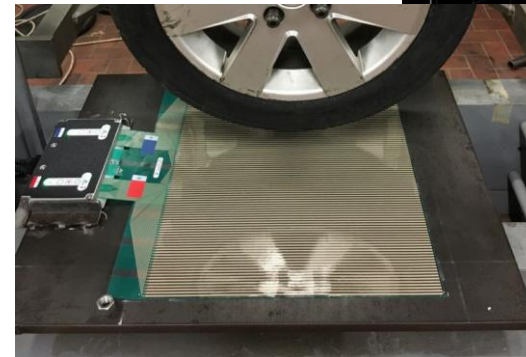
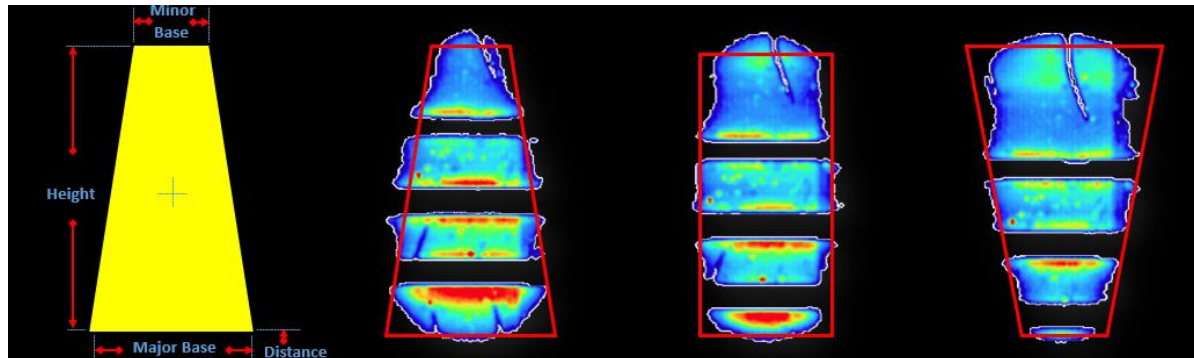
Tire Analysis – Footprints ID

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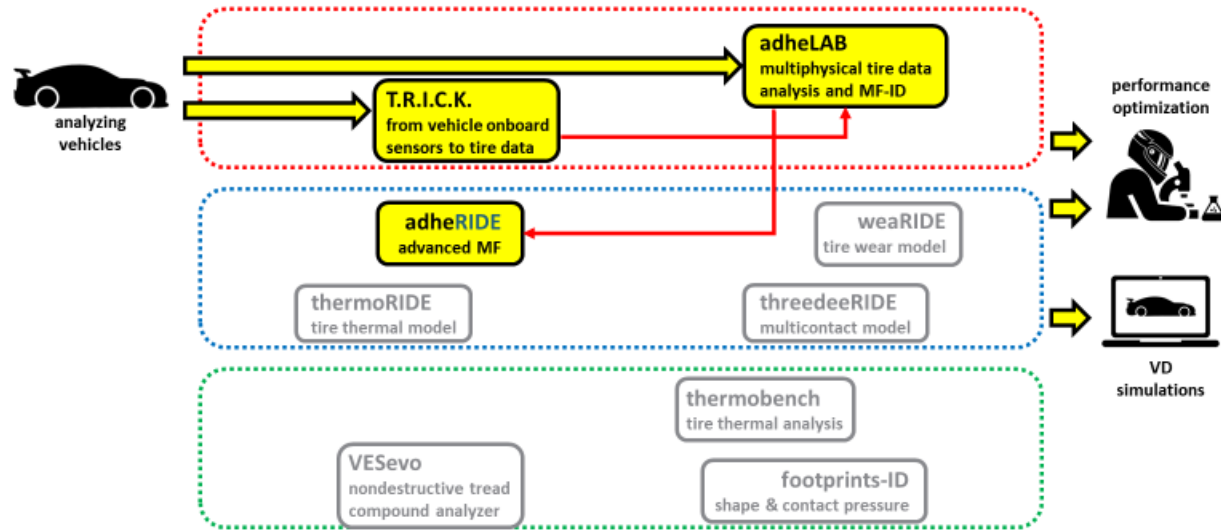


Lab hydraulic press allows to vary vertical load, inclination angle and inflation pressure, acquiring shape and pressure distribution

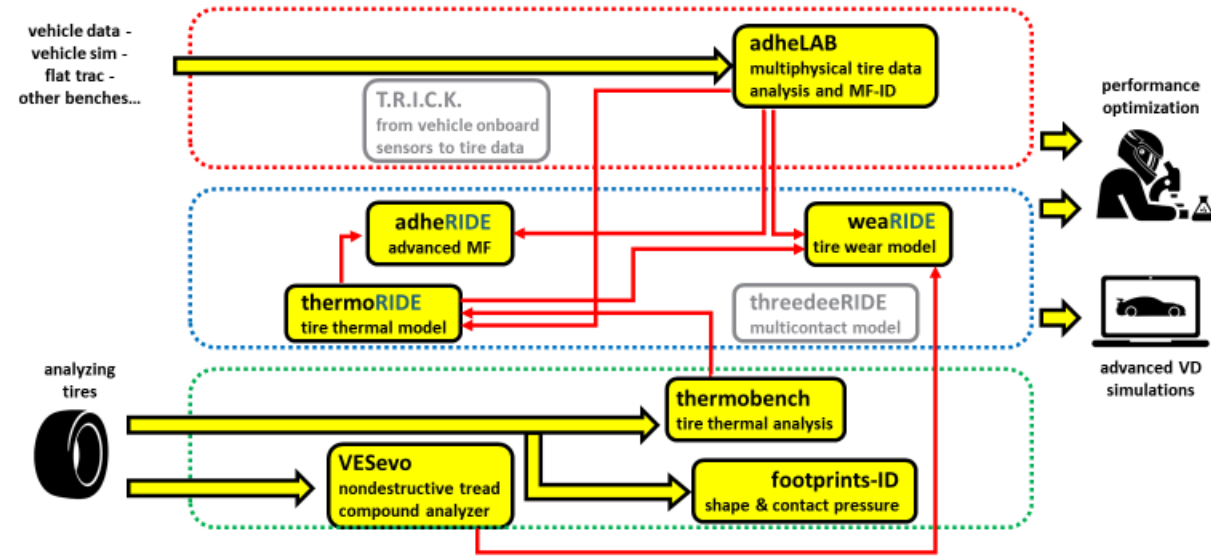
- TEST ON CAR, MOTORBIKE AND LIGHT TRUCK TIRES
- PROPRIETARY TOOL FOR FOOTPRINTS "VIRTUALIZATION"
- DATA USED FOR THERMAL, WEAR AND MULTICONTACT MODELS



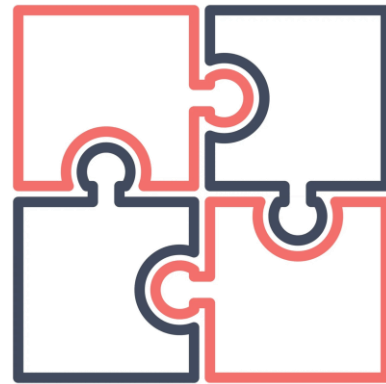
CASE STUDIES – 1. BASIC VEHICLE/TIRE DEV



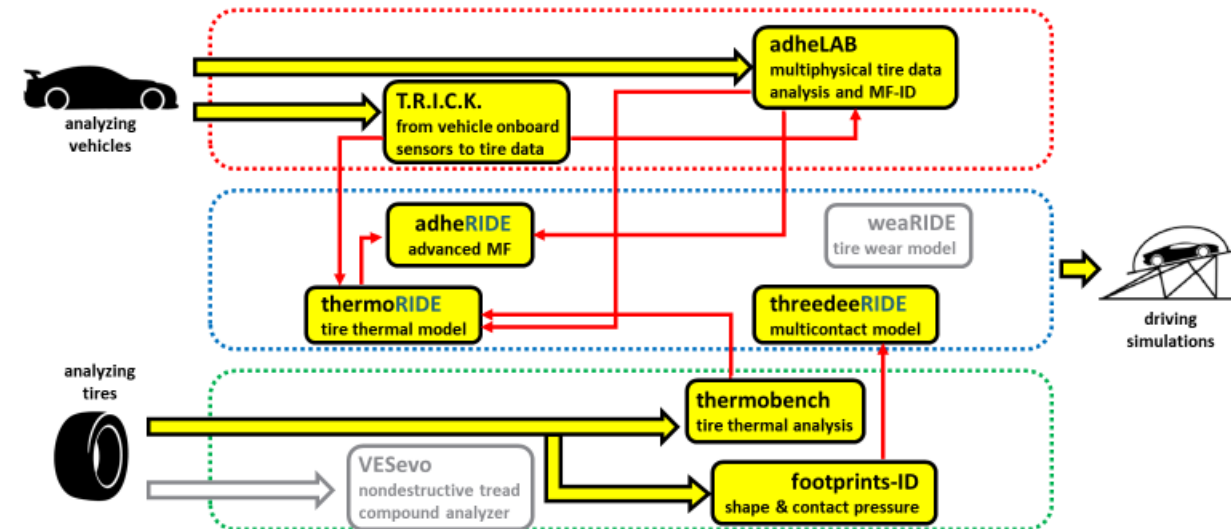
CASE STUDIES – 2. PERFORMANCES FOR RACING



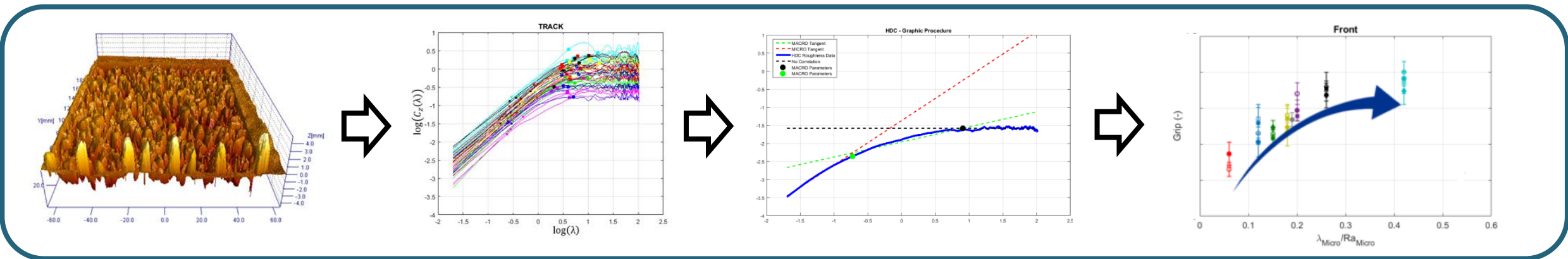
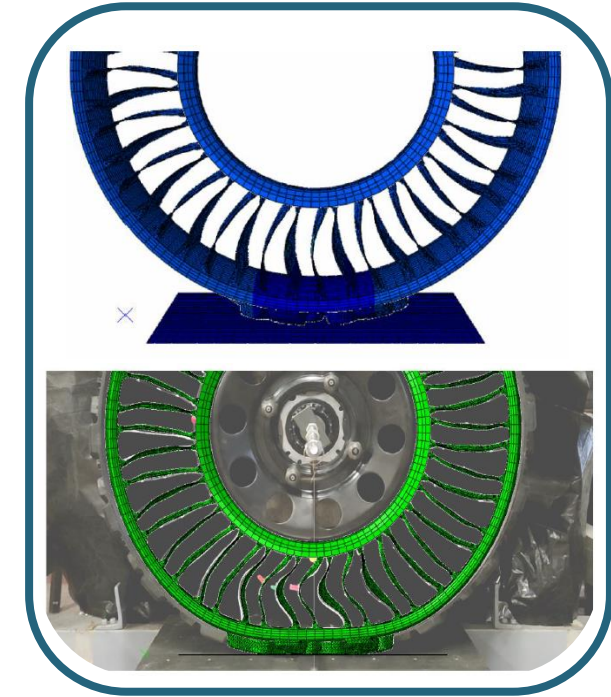
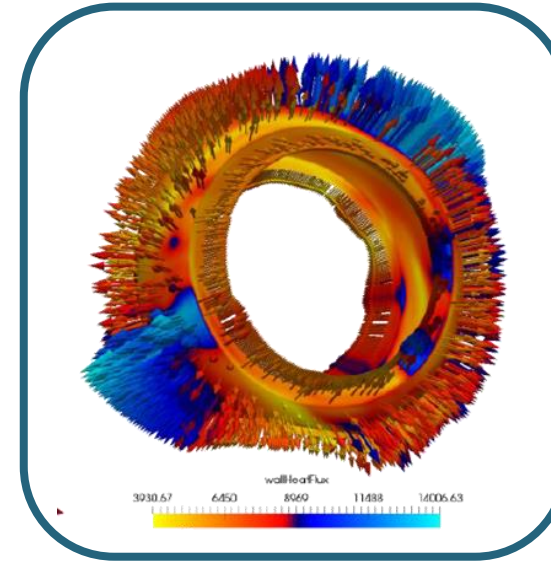
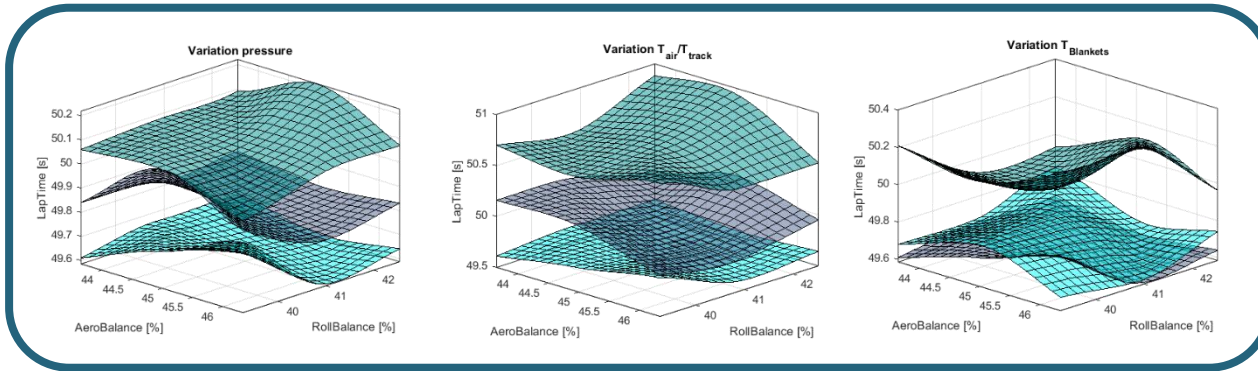
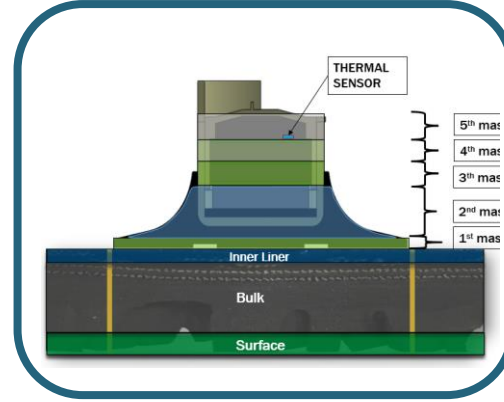
THE REPORTED TOOLS CAN BE MIXED AND ASSEMBLED TO CREATE A COMPLETELY CUSTOMIZED TIRE TESTING, ANALYSIS AND SIMULATION PLATFORM, DIFFERENT PER EACH KIND OF USER AND TARGET



CASE STUDIES – 3. FROM REAL TO DIGITAL TWIN



...what's more? Bespoke Tire Research



References [\(click here for more\)](#)

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