



## **turn-key approach to tire digital twin multi-physical modelling: a journey from road data to XiL**

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**CEO & co-founder @ MegaRide**  
**Vehicle Dynamics researcher @ UniNa**



**MEGARIDE**®  
APPLIED VEHICLE RESEARCH  
an official UniNa spinoff company

# UniNa Vehicle Dynamics research group




MULTI-PHYSICAL TIRE MODELS

MODULAR SIMULATION PLATFORM

SCIENCE APPLIED TO RACES



## COMPANY HIGHLIGHTS

- "TIRE TECHNOLOGY OF THE YEAR 2018" AND "VD DEVELOPMENT TOOL OF THE YEAR 2019" 
- GROWING TEAM (> 25 PPL) AND BUSINESS (EBITDA > 20%) IN 4 YEARS WITH NO DEBT / NO EQUITY GIVEN 
- 5 F1 / 2 MOTOGP / 3 FOE / 2 WEC / 1 NASCAR / 2 DTM / 1 F2-F3 (IN EXCLUSIVE) / 4 TIREMAKERS / 5 CARMAKERS 



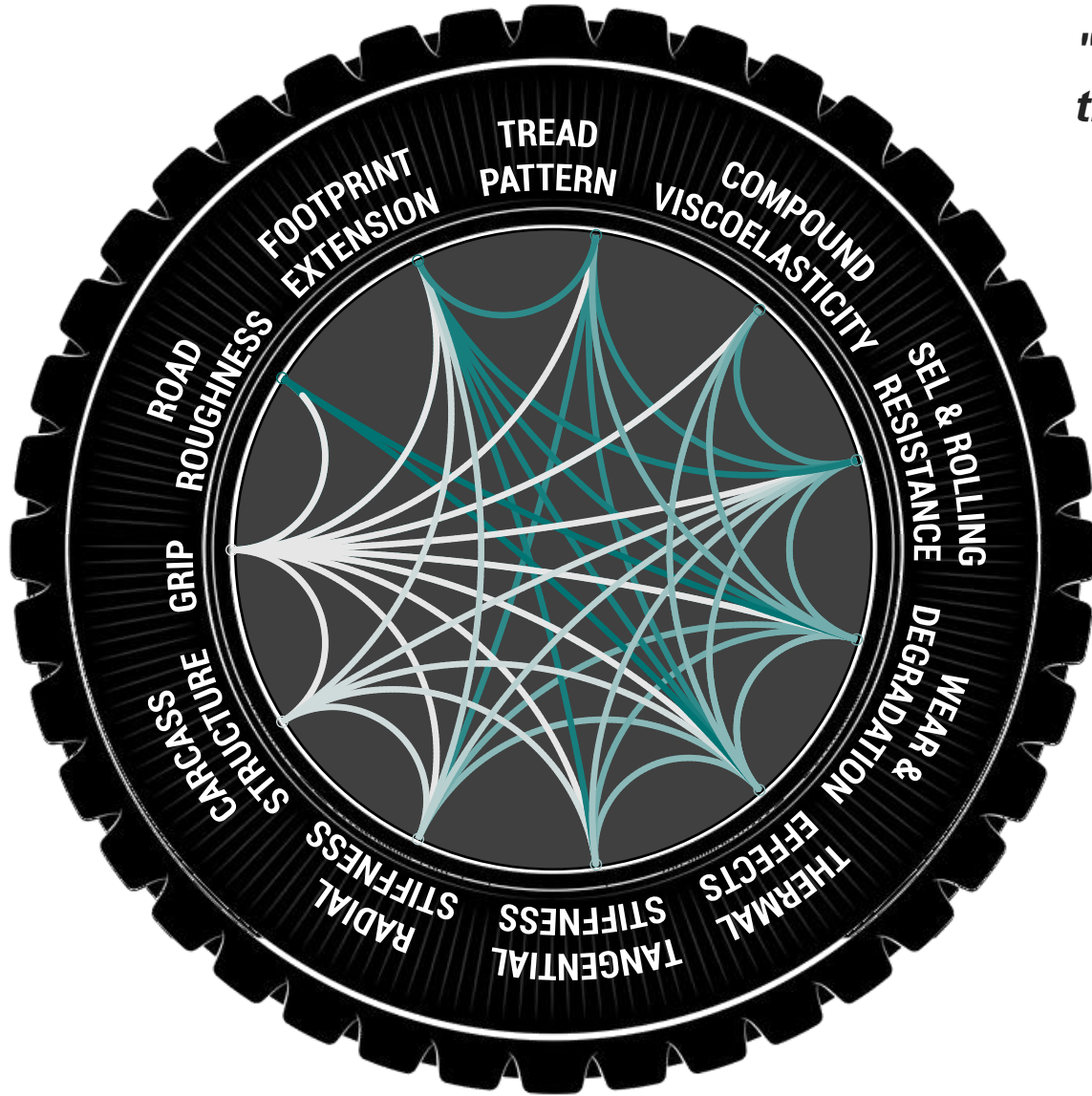
## RESEARCH HIGHLIGHTS

- TEAM AWARDED BY "M.I.T. YOUNG INNOVATORS UNDER 35"
- 6 PhD / 15+ MSc / 25+ BSc PER YEAR ON VD AND TIRE SIMULATION TOPICS
- SUPPORT OF "TYRE LAB" UNIVERSITY FACILITY FOR EXPERIMENTAL ACTIVITIES





# A HOLISTIC VIEW IN TIRE MODELLING



*"For every complex problem there is a solution that is clear, simple, and wrong"*

*H. L. Mencken*



# 7(+) TOOLS FOR A MODULAR TIRE PLATFORM

## 2 PERFORMANCE TOOLS



**T.R.I.C.K.**  
from vehicle onboard  
sensors to tire data



**adheLAB**  
multiphysical tire data  
analysis and MF-ID

## 4 PHYSICAL MODELS (RIDEsuite)



**thermoRIDE**  
tire thermal model

**adheRIDE**  
advanced MF

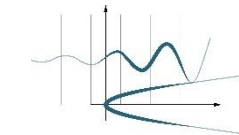
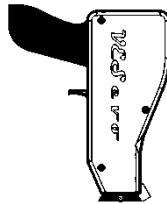


**threedeeRIDE**  
multicontact model

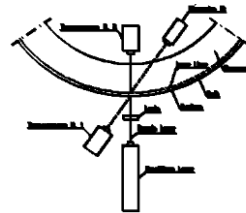
**weaRIDE**  
tire wear model



## 1 INNOVATIVE DEVICE + TESTBENCHES

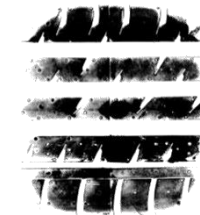


**VESevo**  
nondestructive tread  
compound analyzer



**thermobench**  
tire thermal analysis

**footprints-ID**  
shape & contact pressure





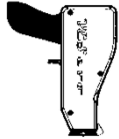
# THE JOURNEY TO THE TIRE DIGITAL TWIN

GETTING TIRE DATA



WEEK 1

CHARACTERIZING  
MULTIPHYSICS



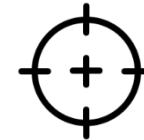
WEEK 3

MODELLING  
MULTIPHYSICS



WEEK 4

CALIBRATION AND  
VALIDATION



WEEK 6

TIRE DIGITAL TWIN

ONCE CONSOLIDATED  
PRODUCTS PLATFORM...

... FOCUS ON PROCEDURES  
AND STANDARDIZATION





# THE JOURNEY TO THE TIRE DIGITAL TWIN

## GETTING TIRE DATA

1



- from outdoor vehicle data (T.R.I.C.K.)
  - from state observers (smartRIDE)
- from tire test bench
  - from dyno-hubs
  - from trailers
- ...

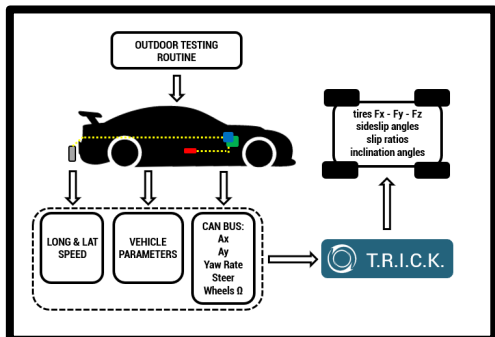
## CHARACTERIZING MULTIPHYSICS



## MODELLING MULTIPHYSICS



## CALIBRATION AND VALIDATION



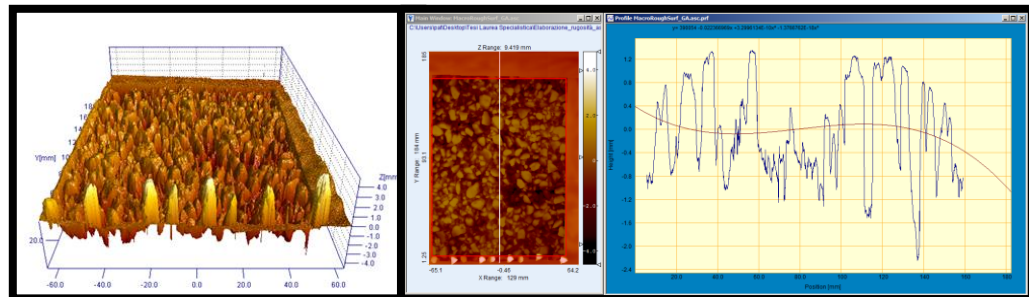
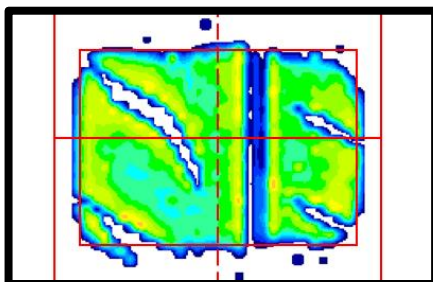
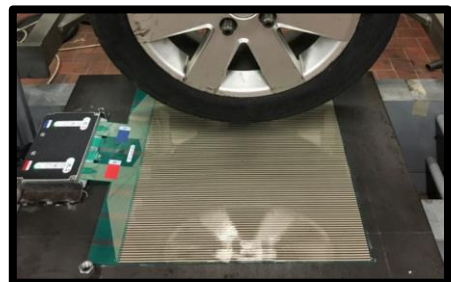
TIRE DIGITAL TWIN





# THE JOURNEY TO THE TIRE DIGITAL TWIN

## GETTING TIRE DATA



## CHARACTERIZING MULTIPHYSICS

2



## MODELLING MULTIPHYSICS



- tire thermal characterization  
(for **thermoRIDE** & **adheRIDE**)
- tire footprints characterization  
(for **thermoRIDE** & **weaRIDE**)
- tire viscoelastic characterization  
(for **VESevo** activities & **weaRIDE**)
- road roughness characterization  
(for **threedeeRIDE** & **weaRIDE**)

## CALIBRATION AND VALIDATION

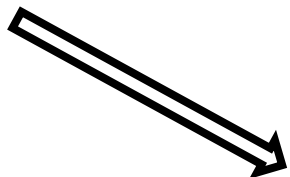


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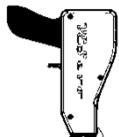


# THE JOURNEY TO THE TIRE DIGITAL TWIN

GETTING TIRE DATA

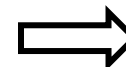


CHARACTERIZING  
MULTIPHYSICS

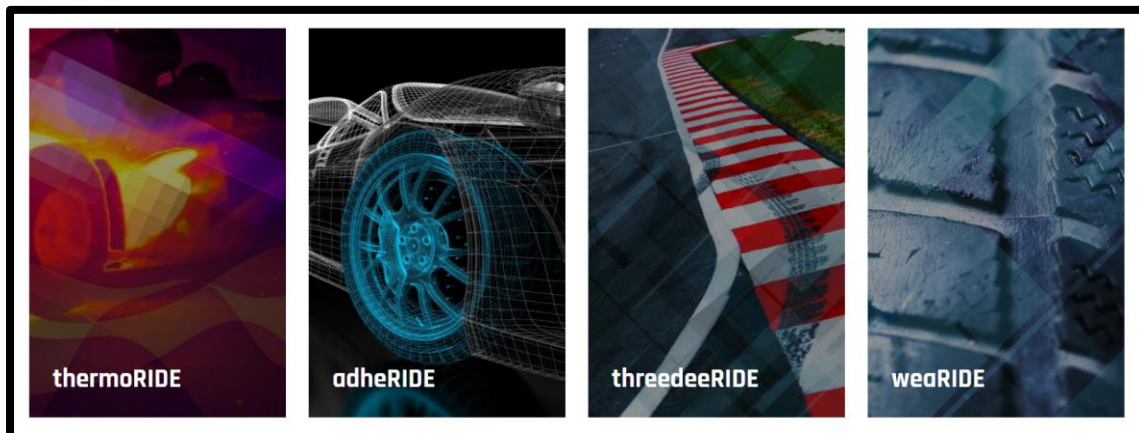
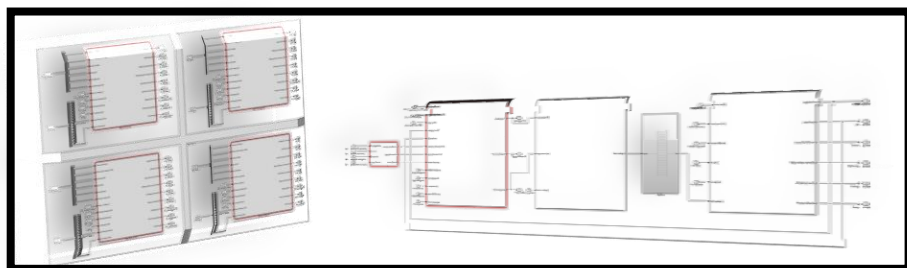
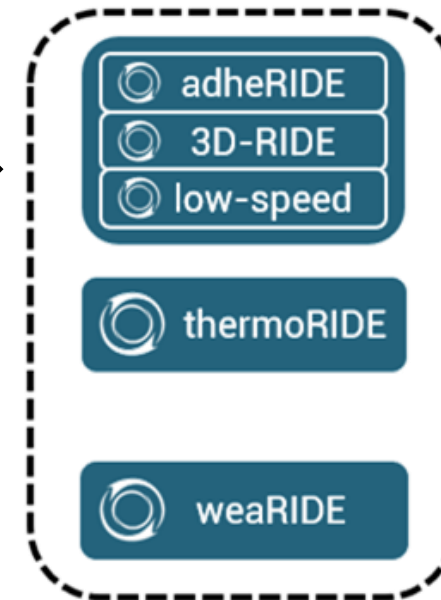


MODELLING  
MULTIPHYSICS

3



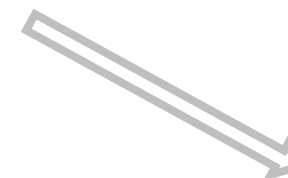
RIDEsuite



RIDEsuite modules  
comprise:

- MF-evo
- thermal model
- multicontact model
- tread wear&degradation model

CALIBRATION AND  
VALIDATION

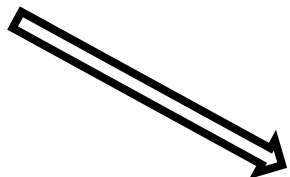


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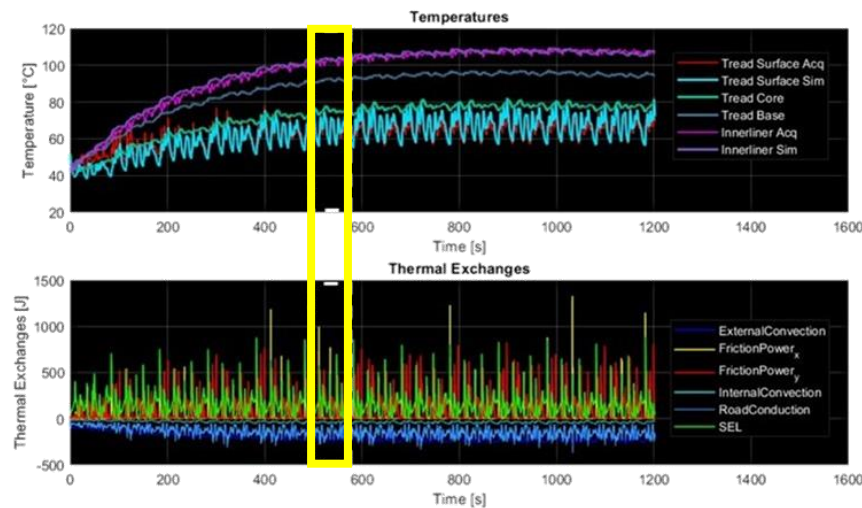
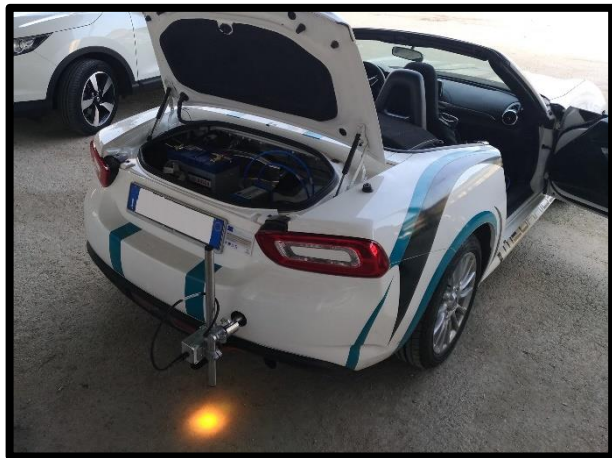
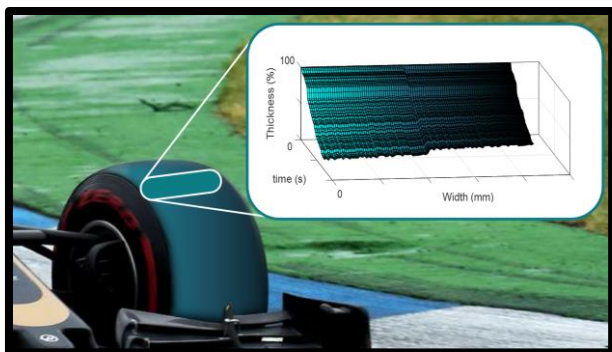


# THE JOURNEY TO THE TIRE DIGITAL TWIN

## GETTING TIRE DATA



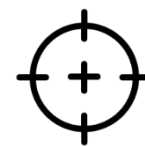
## CHARACTERIZING MULTIPHYSICS



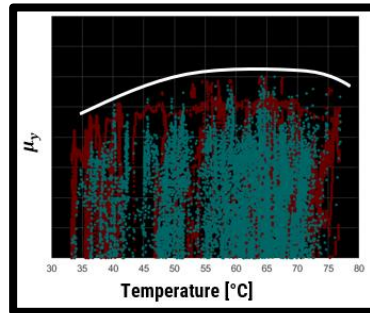
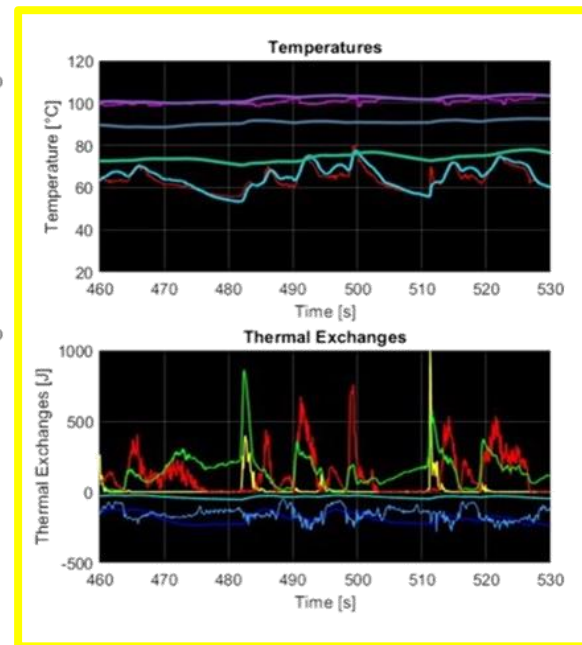
## MODELLING MULTIPHYSICS



## CALIBRATION AND VALIDATION



4



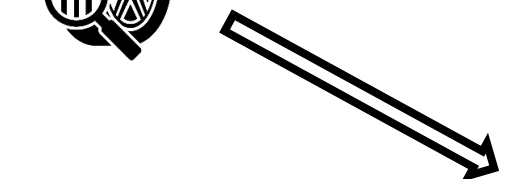
TIRE DIGITAL TWIN



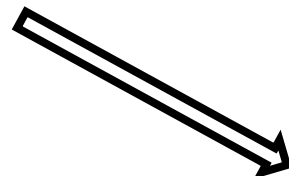
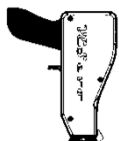


# THE JOURNEY TO THE TIRE DIGITAL TWIN

## GETTING TIRE DATA



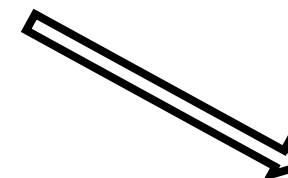
## CHARACTERIZING MULTIPHYSICS



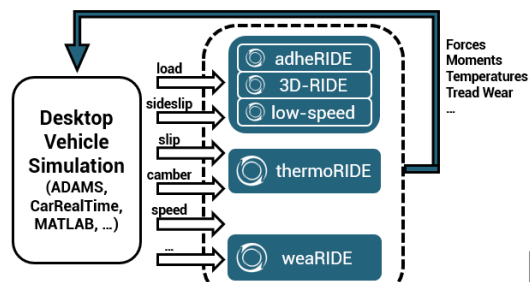
## MODELLING MULTIPHYSICS



## CALIBRATION AND VALIDATION

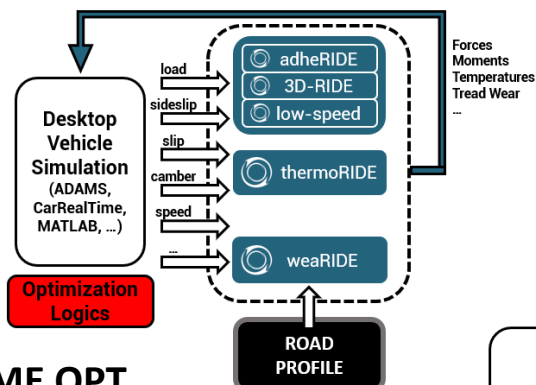


**TIRE DIGITAL TWIN**

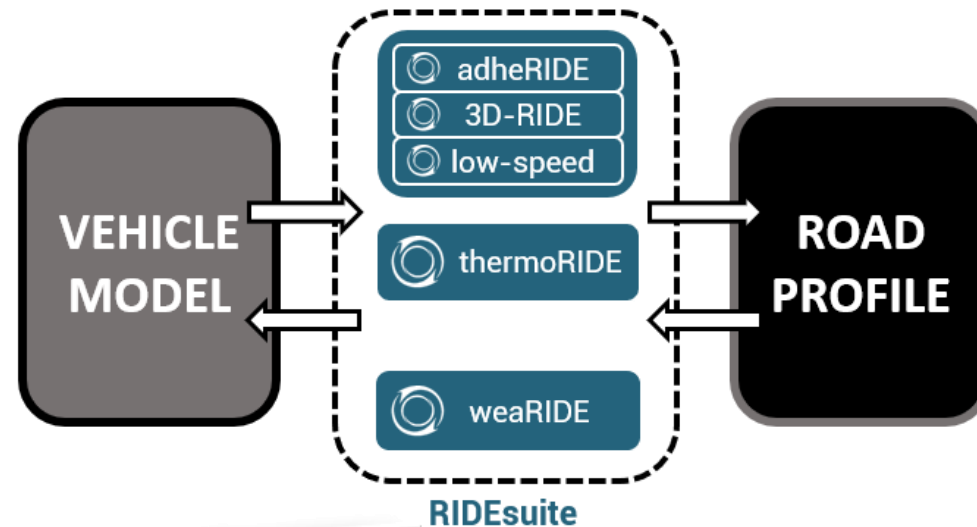
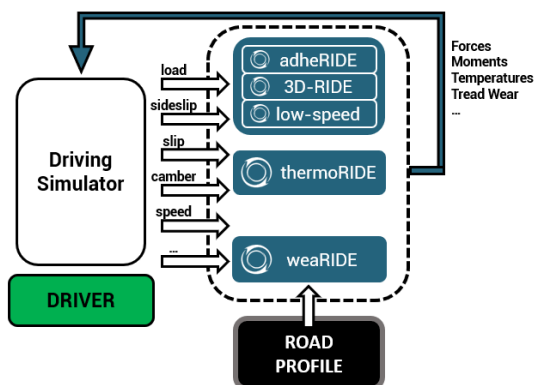


### S.I.L. SCENARIO

### LAPTIME OPT. SCENARIO



### D.I.L. SCENARIO





# COMPLIANCE WITH ANY INPUT SOLUTION

## 1. GETTING TIRE DATA



The first step to "meet" the tire involves getting dynamic/kinematic data from it

Several methodologies currently allow to do it

MegaRide data analysis platform is compliant with tire data coming from any kind of acquisition system: benches, trailers or instrumented wheels

## 2. CHARACTERIZING MULTIPHYSICS



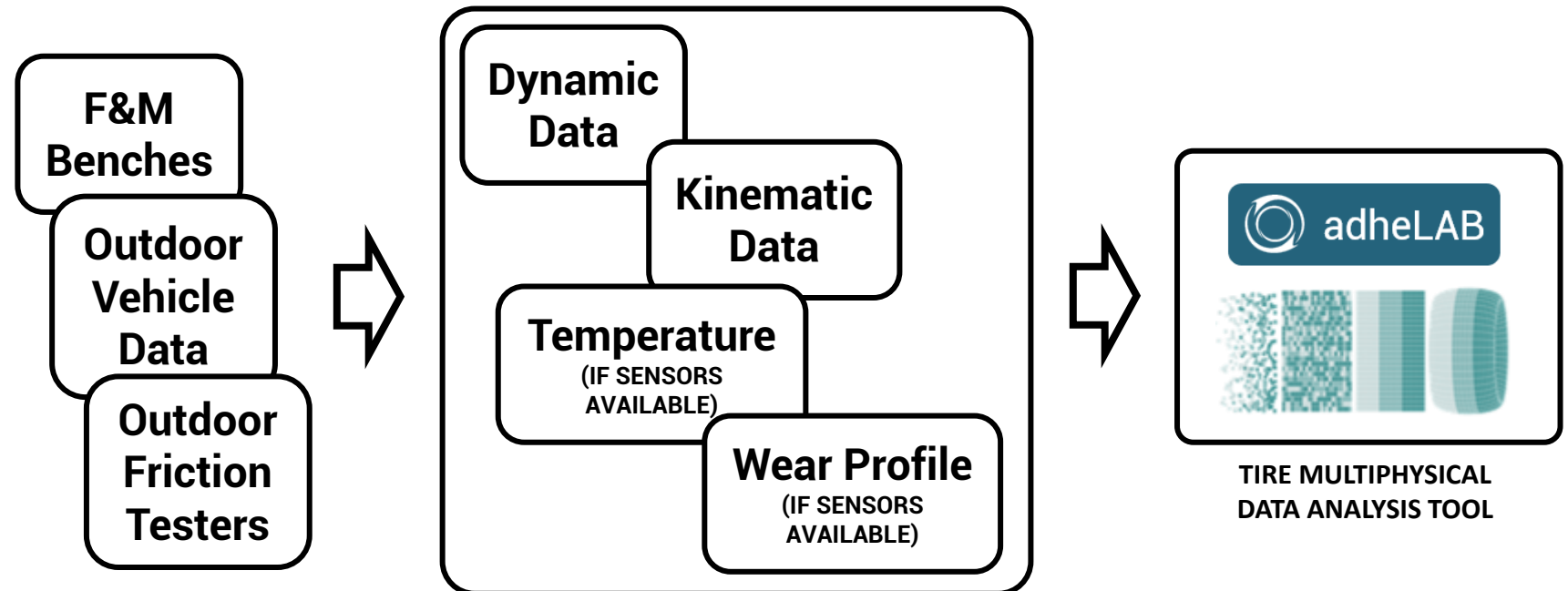
## 3. MODELLING MULTIPHYSICS



## 4. CALIBRATION AND VALIDATION



## 5. TIRE DIGITAL TWIN





# COMPLIANCE WITH ANY INPUT SOLUTION

## 1. GETTING TIRE DATA



## 2. CHARACTERIZING MULTIPHYSICS



## 3. MODELLING MULTIPHYSICS

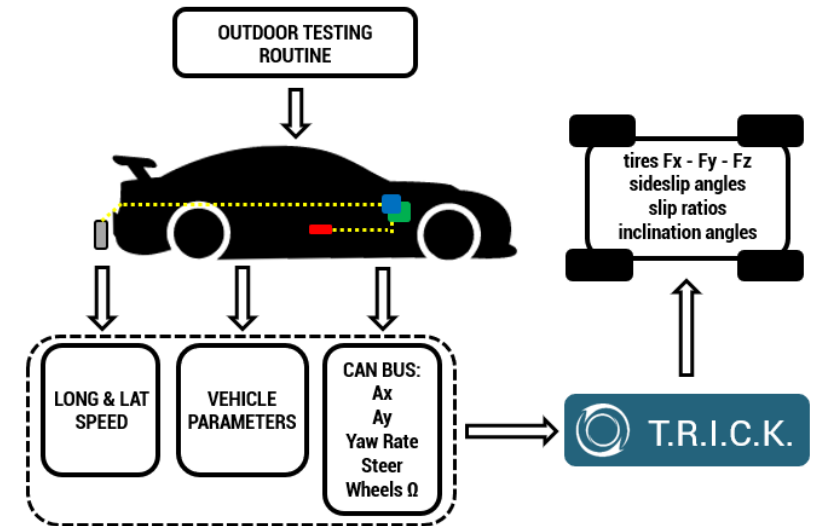
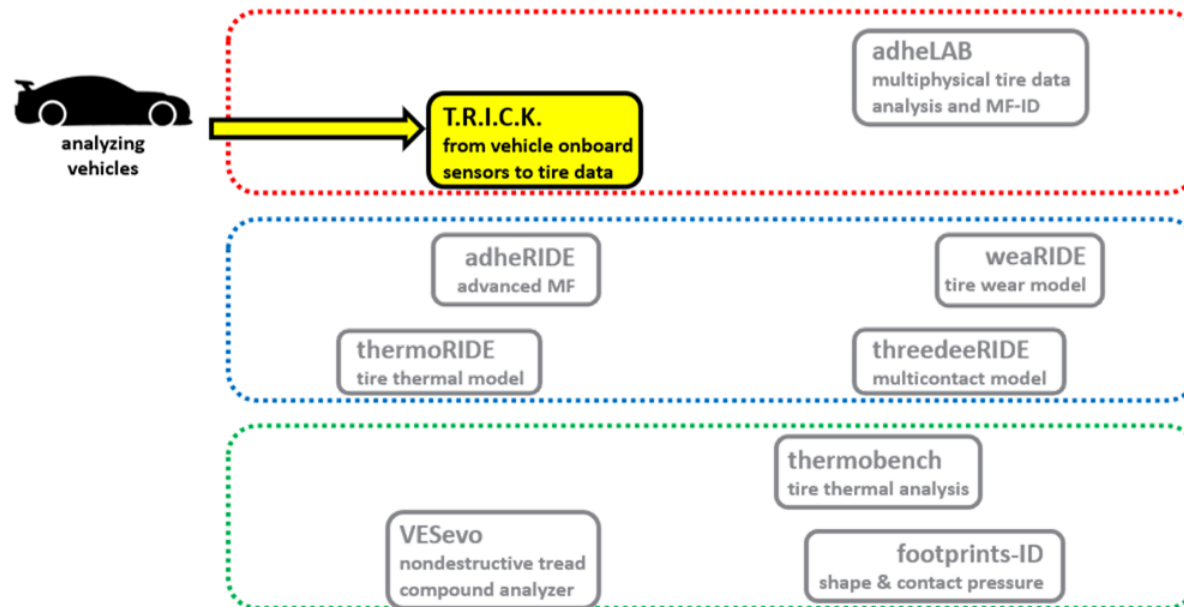


## 4. CALIBRATION AND VALIDATION



## 5. TIRE DIGITAL TWIN

In case technologies for tire interaction forces measurement and evaluation are not available, the first step will concern the implementation of **TRICK** tool, able to "convert" vehicle sensors data in tire data, useful to analyze performance and to feed the processing tools



- PHYSICAL VEHICLE MODEL
- FROM ONBOARD STANDARD SENSORS TO TIRE FORCES EVALUATION
- SPECIFIC OUTDOOR TESTING PROCEDURE
- REAL TIRES / REAL ROAD / REAL CONDITIONS

\* for further info:

F. Farroni – T.R.I.C.K.: Tire/Road Interaction Characterization & Knowledge – A tool for the evaluation of tire and vehicle performances in outdoor test sessions – Mechanical Systems and Signal Processing – 72-73 808-831 (2016)



# COMPLIANCE WITH ANY INPUT SOLUTION

## 1. GETTING TIRE DATA



## 2. CHARACTERIZING MULTIPHYSICS



## 3. MODELLING MULTIPHYSICS



## 4. CALIBRATION AND VALIDATION



## 5. TIRE DIGITAL TWIN

In the last 2 years, thanks to cooperations with partner companies, **new specific releases** of TRICK tool were developed:

- TRICK4TRUCK (for heavy vehicles applications) ➡
- TRICK4BIKE (for 2 wheeled vehicles)
- TRICK2.0 (working with CAN FD / CAN XL)

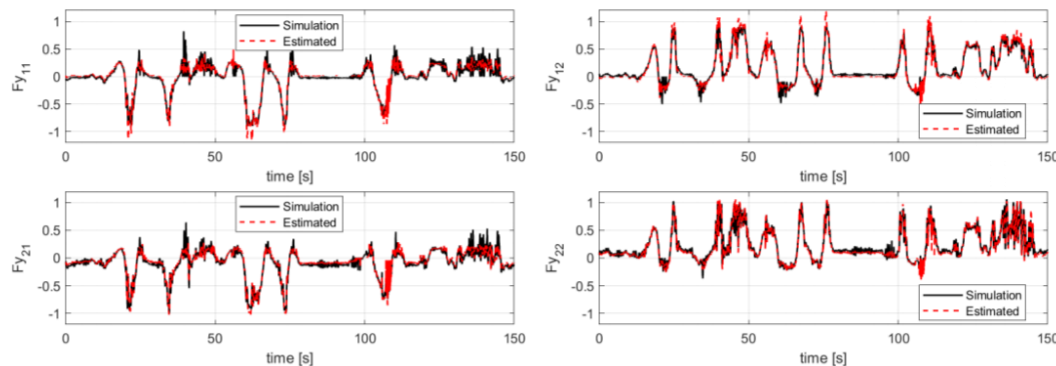


Figure 7. Simulated and estimated tire lateral force

Further experiences with car manufacturers and smart tires producers, pushed our development of **real-time onboard state observers**, supporting TRICK in tire data creation from vehicle data

\* for further info:

L. Mosconi, F. Farroni, A. Sakhnevych, F. Timpone, F. S. Gerbino – Adaptive vehicle dynamics state estimator for onboard automotive applications and performance analysis – Vehicle System Dynamics – Under Review



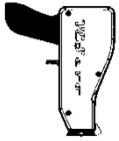


# SMART IDEAS TO GET TIRE PARAMETERS

## 1. GETTING TIRE DATA



## 2. CHARACTERIZING MULTIPHYSICS



## 3. MODELLING MULTIPHYSICS



## 4. CALIBRATION AND VALIDATION



## 5. TIRE DIGITAL TWIN

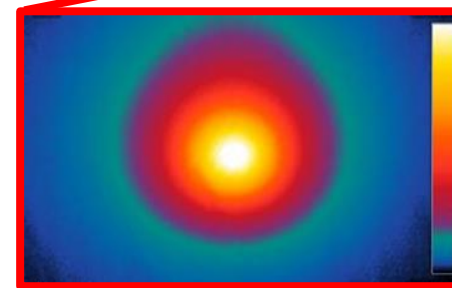
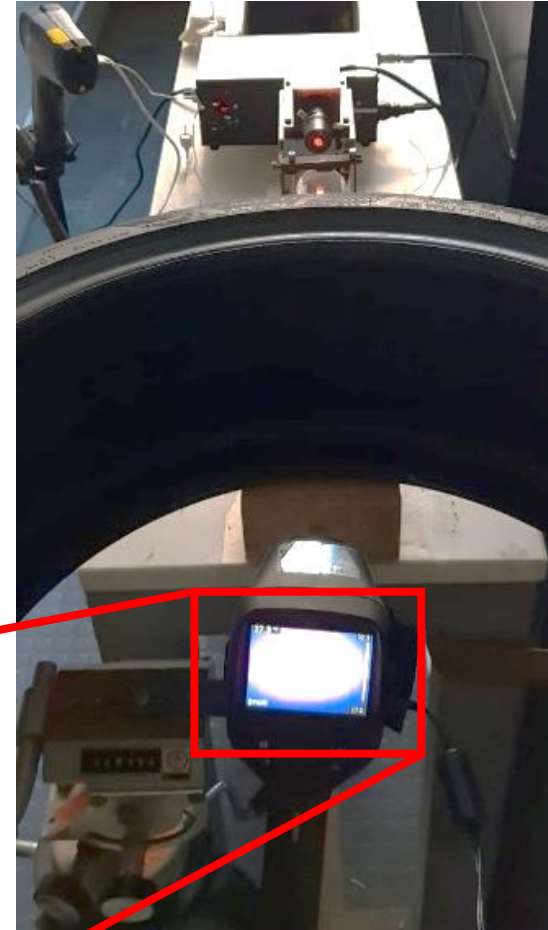
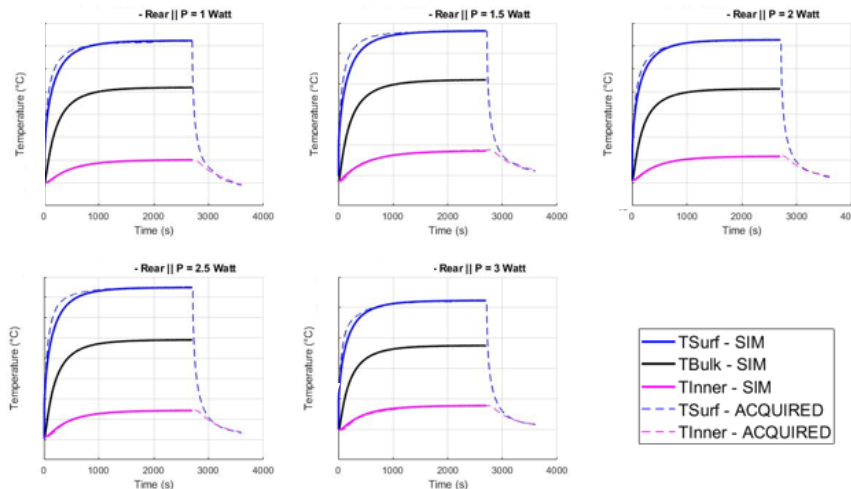
thermal  
parameters



thermoRIDE

Innovative laser-based nondestructive methodology for the identification of thermal conductivity, specific heat and density characteristics vs temperature, of the materials constituting inner tire layers

- ADOPTION OF HIGH-RESOLUTION THERMAL CAMERAS
- PORTABLE EXPERIMENTAL SETUP
- ANY TIRE SIZE AND BRAND



\* for further info:

C Allouis, F Farroni, A Sakhnevych, F Timpone - Tire thermal characterization: test procedure and model parameters evaluation - Proceedings of the World Congress on engineering 2016

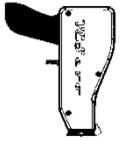


# SMART IDEAS TO GET TIRE PARAMETERS

## 1. GETTING TIRE DATA



## 2. CHARACTERIZING MULTIPHYSICS



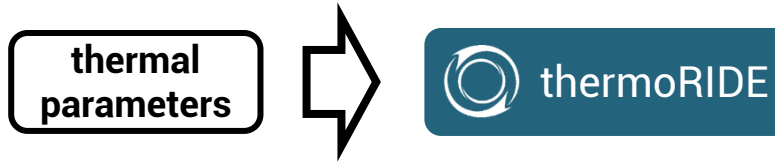
## 3. MODELLING MULTIPHYSICS



## 4. CALIBRATION AND VALIDATION

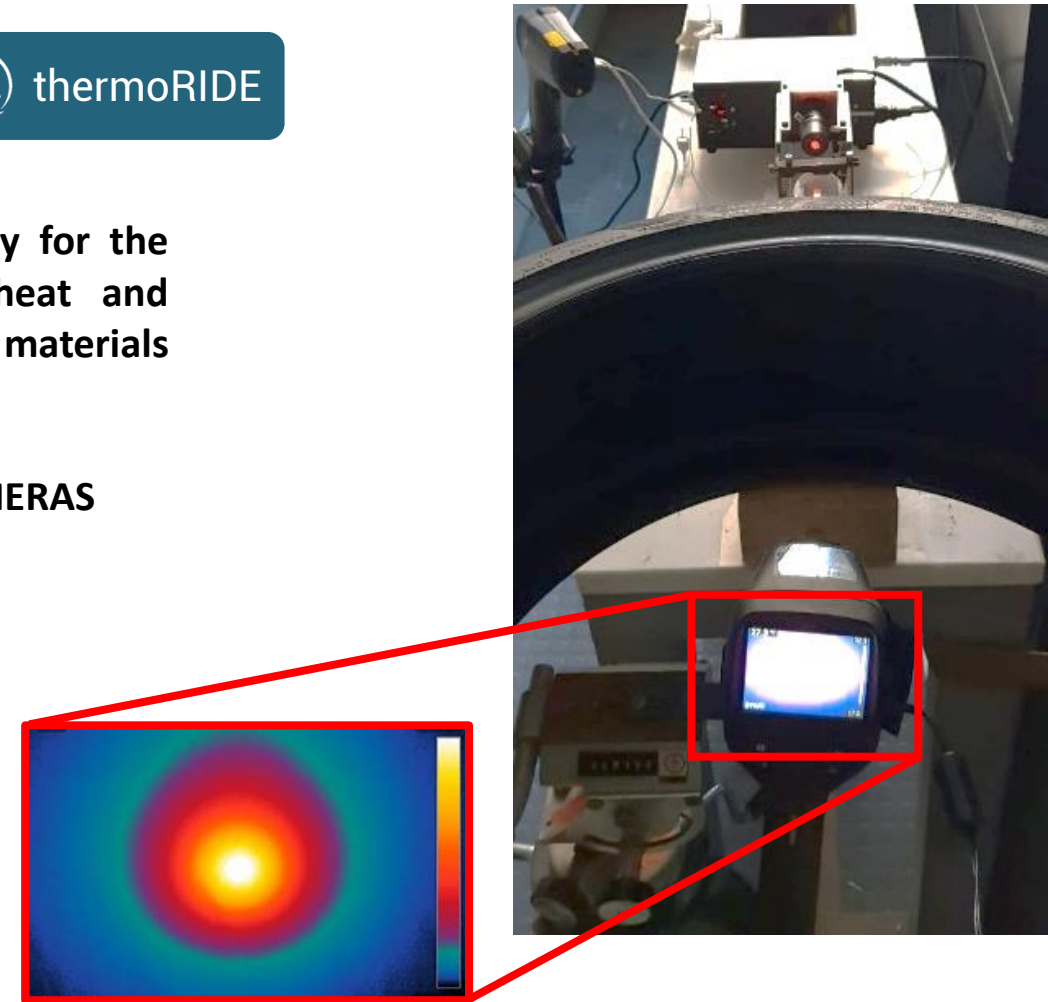
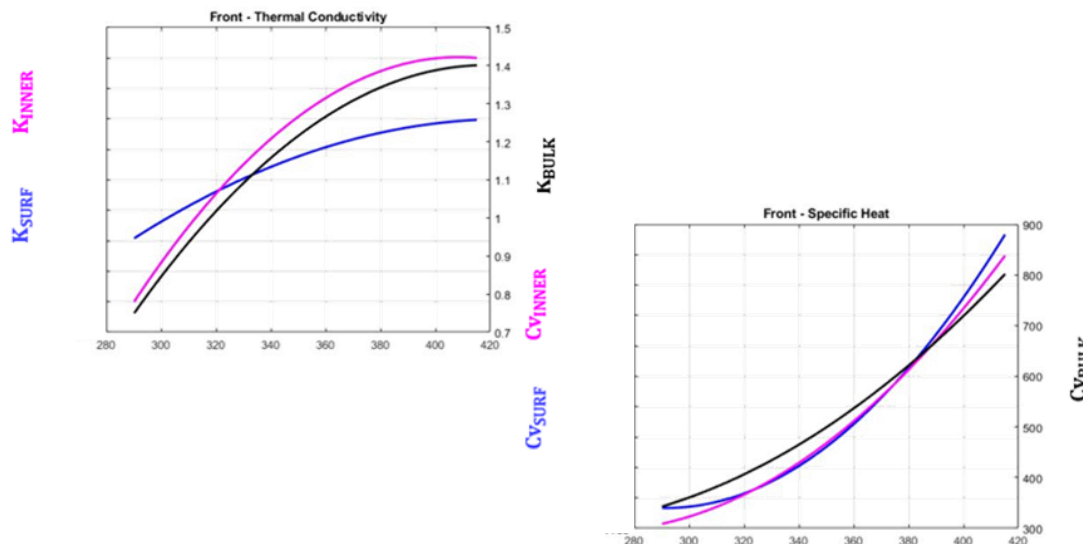


## 5. TIRE DIGITAL TWIN



Innovative laser-based nondestructive methodology for the identification of thermal conductivity, specific heat and density characteristics vs temperature, of the materials constituting inner tire layers

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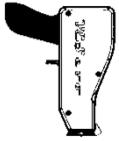


# SMART IDEAS TO GET TIRE PARAMETERS

## 1. GETTING TIRE DATA



## 2. CHARACTERIZING MULTIPHYSICS



## 3. MODELLING MULTIPHYSICS



## 4. CALIBRATION AND VALIDATION



## 5. TIRE DIGITAL TWIN

viscoelastic  
parameters



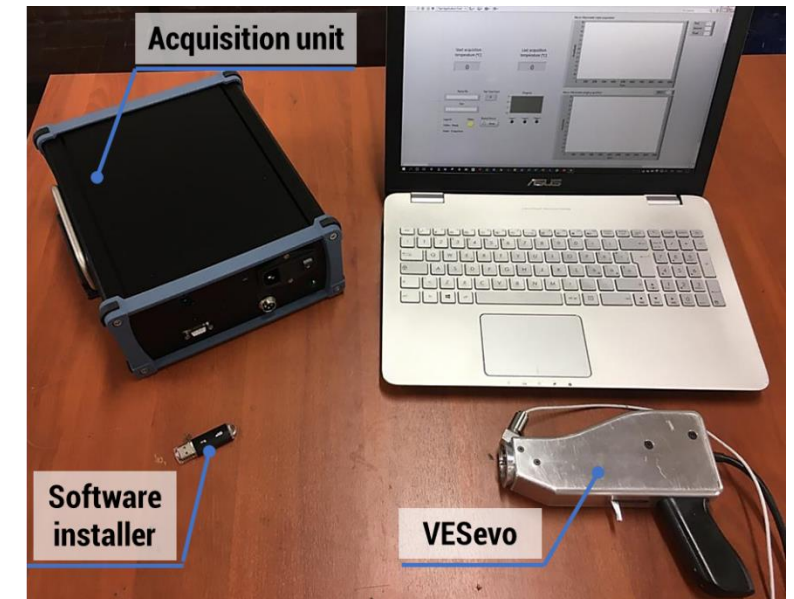
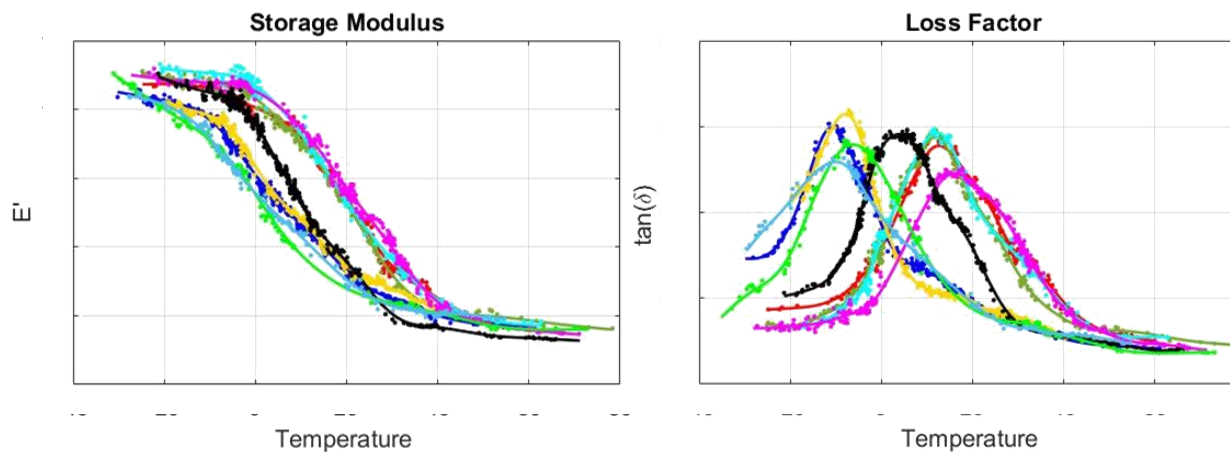
weaRIDE



VESevo

In the last year a new hardware has been developed and launched: **VESevo** tire compounds characterization device

- NONDESTRUCTIVE TIRE VISCOELASTIC TESTING
- PORTABLE, FAST AND EASY TO USE
- LIVE TRACK DATA FOR DEVELOPING RACING STRATEGIES
- OBJECTIVE DATA FOR PHYSICAL GRIP AND WEAR MODELS



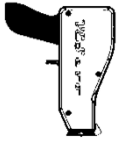


# SMART IDEAS TO GET TIRE PARAMETERS

## 1. GETTING TIRE DATA



## 2. CHARACTERIZING MULTIPHYSICS



## 3. MODELLING MULTIPHYSICS



## 4. CALIBRATION AND VALIDATION



## 5. TIRE DIGITAL TWIN

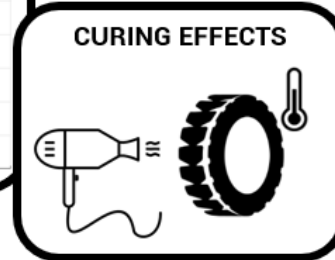
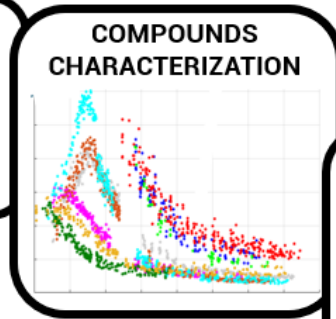
viscoelastic  
parameters



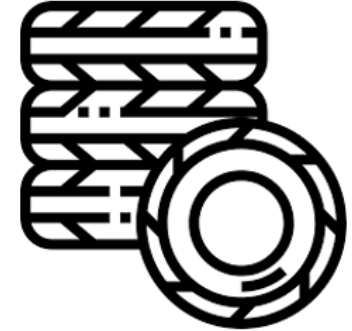
weaRIDE



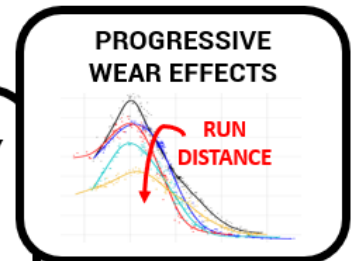
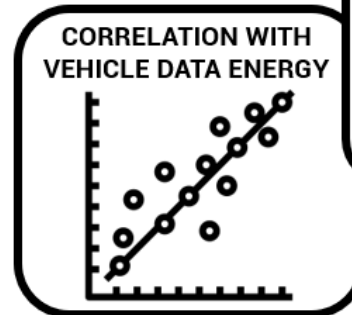
VESevo



BRAND NEW TIRES:



WORKING TIRES:





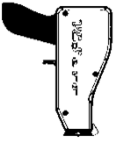


# SMART IDEAS TO GET TIRE PARAMETERS

## 1. GETTING TIRE DATA



## 2. CHARACTERIZING MULTIPHYSICS



## 3. MODELLING MULTIPHYSICS



## 4. CALIBRATION AND VALIDATION



## 5. TIRE DIGITAL TWIN

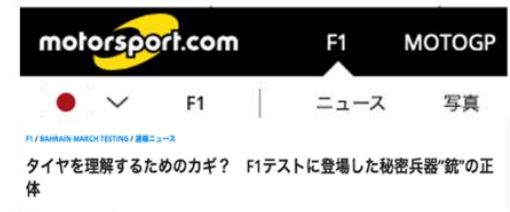
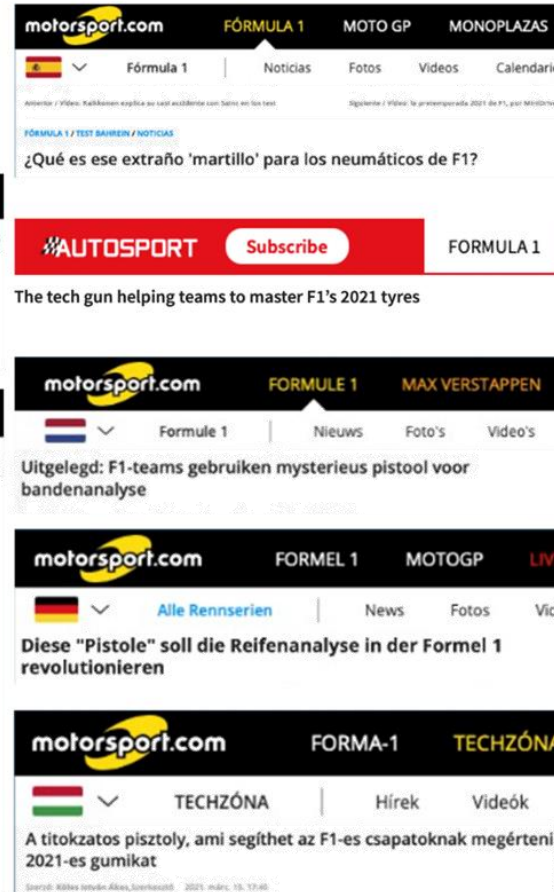
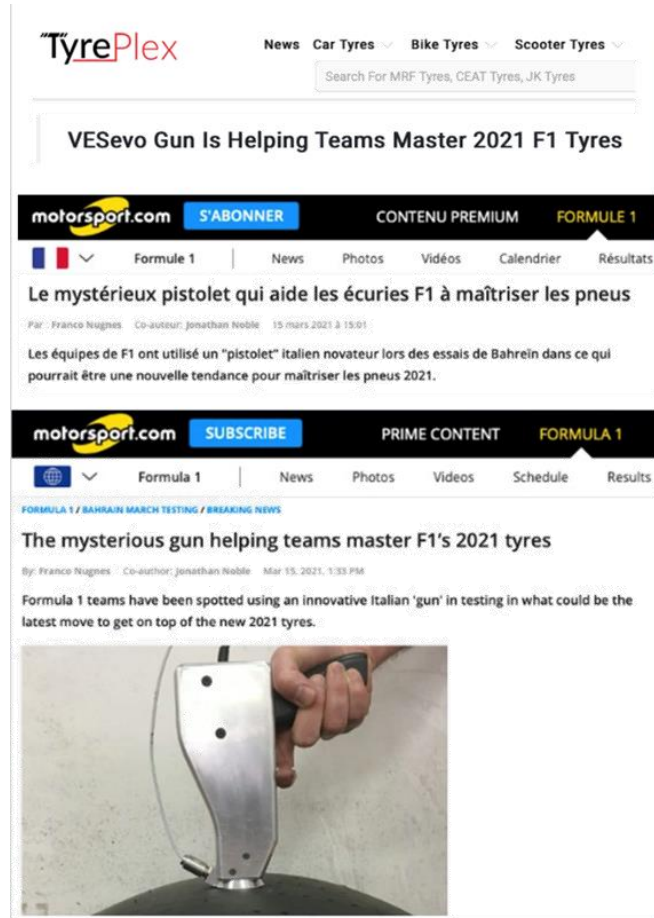
viscoelastic  
parameters



weaRIDE



VESevo



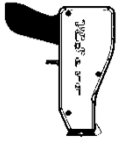


# SMART IDEAS TO GET TIRE PARAMETERS

## 1. GETTING TIRE DATA



## 2. CHARACTERIZING MULTIPHYSICS



## 3. MODELLING MULTIPHYSICS



## 4. CALIBRATION AND VALIDATION



## 5. TIRE DIGITAL TWIN

footprint  
analysis



thermoRIDE



threedeeRIDE

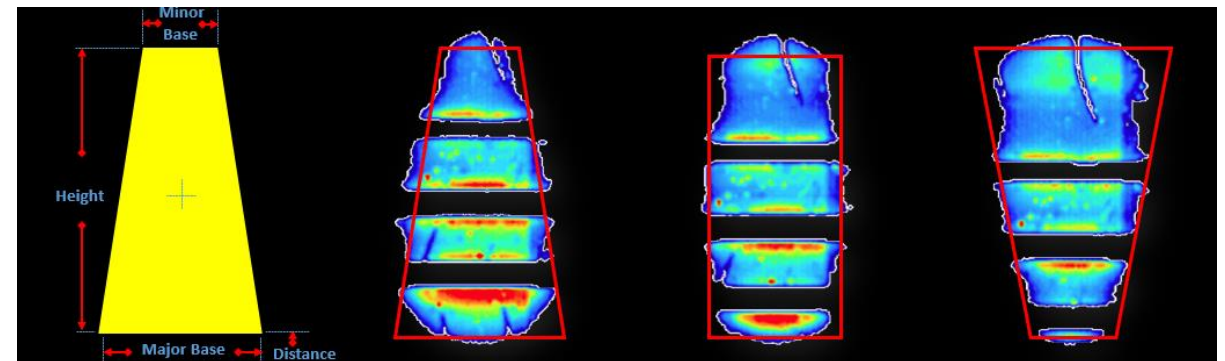
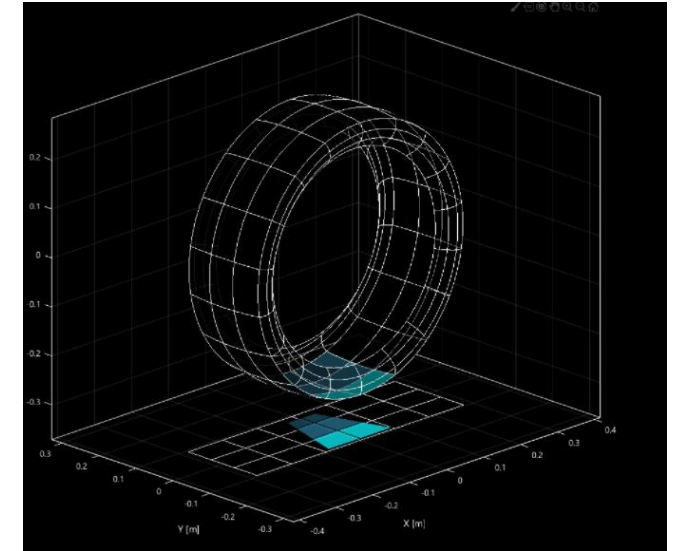
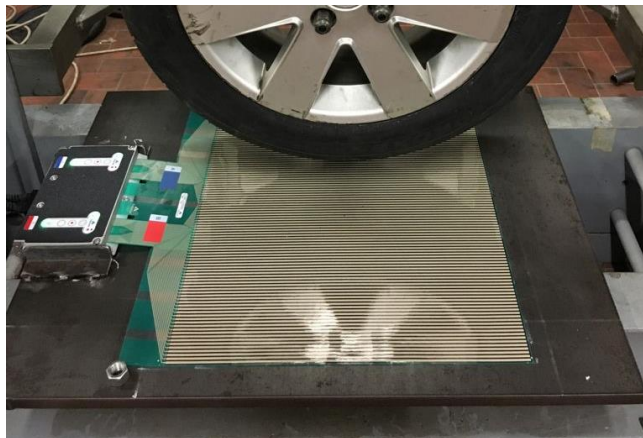


weaRIDE

Tekscan bench now available @ Tire Lab

Hydraulic press allows to vary vertical load, inclination angle and inflation pressure, acquiring shape and pressure distribution

- TEST ON CAR, MOTORBIKE AND LIGHT TRUCK TIRES
- PROPRIETARY TOOL FOR FOOTPRINTS "VIRTUALIZATION"
- DATA USED FOR THERMAL, WEAR AND MULTICONTACT MODELS



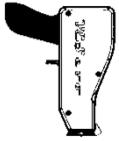


# SMART IDEAS TO GET TIRE PARAMETERS

## 1. GETTING TIRE DATA



## 2. CHARACTERIZING MULTIPHYSICS



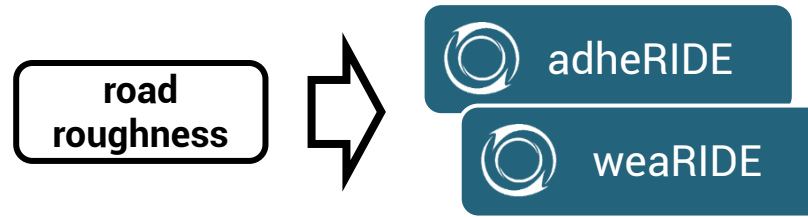
## 3. MODELLING MULTIPHYSICS



## 4. CALIBRATION AND VALIDATION

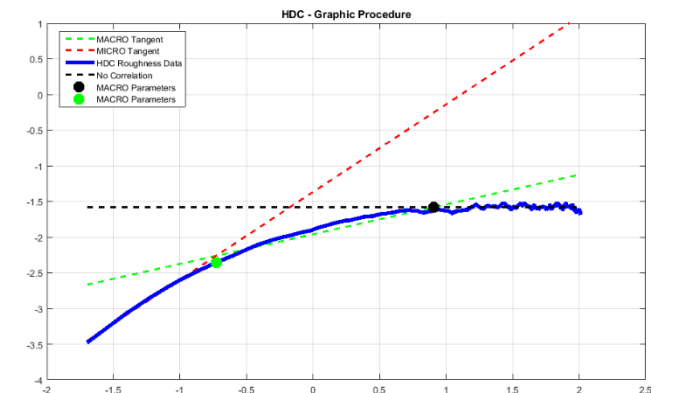
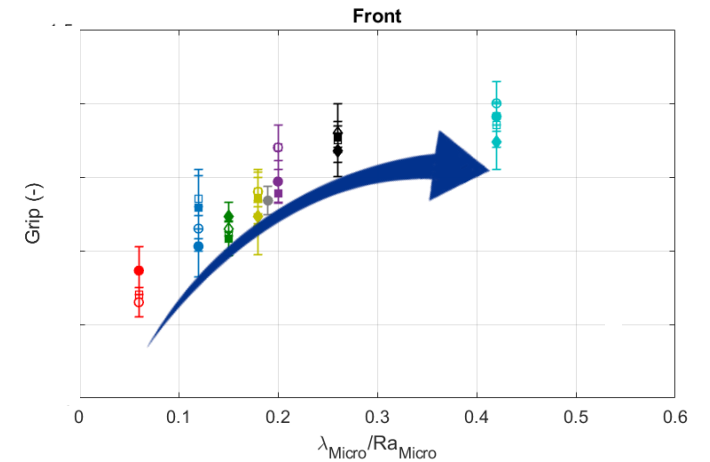
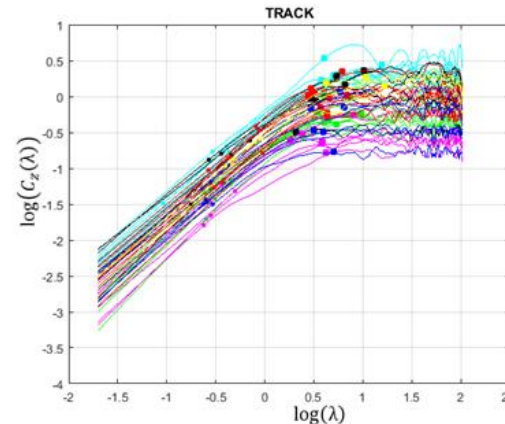
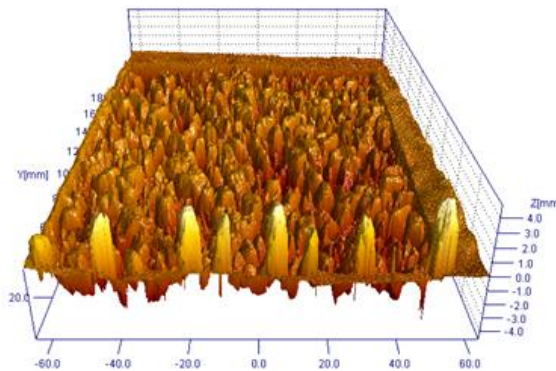


## 5. TIRE DIGITAL TWIN



Scientific activities in the field of polymers science and road analysis brought to the development of tools for the identification of roughness parameters of tarmac profiles, useful for:

- CORRELATION WITH TIRES FRICTION PERFORMANCES
- REPRODUCE TIRE SENSITIVITY TO DIFFERENT TRACKS
- THE PARAMETERIZATION OF PHYSICAL WEAR MODELS







# RIDEsuite: MODULARITY, PHYSICS & REALTIME

## 1. GETTING TIRE DATA



## 2. CHARACTERIZING MULTIPHYSICS



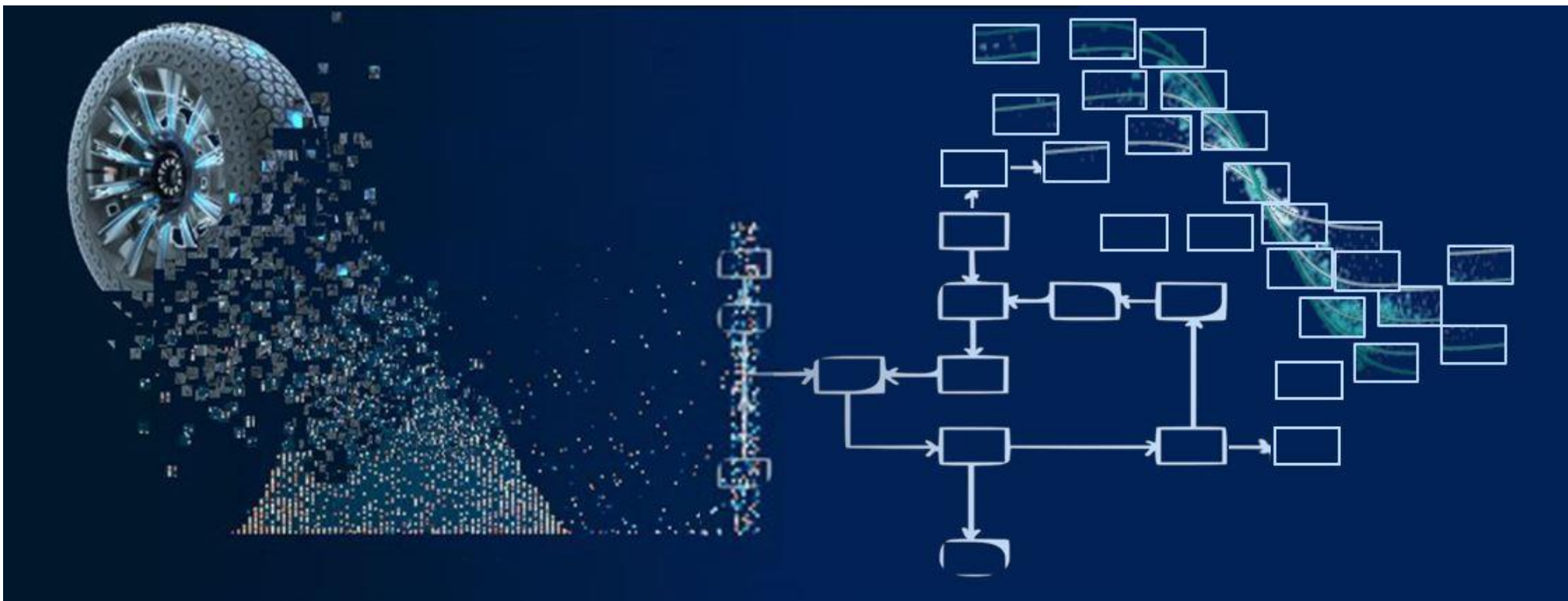
## 3. MODELLING MULTIPHYSICS



## 4. CALIBRATION AND VALIDATION



## 5. TIRE DIGITAL TWIN



Once obtained the physical parameters of the modules to activate in the RIDEsuite platform, it's time for implementing such data in the physical models

Each user can create his own tire physical model, selecting the modules deputed to analyze and reproduce different physical effects and phenomena: thermodynamics, road roughness interaction, viscoelasticity, wear...

Final aim: replicating tire multiphysical complexity, in real-time



# RIDEsuite: MODULARITY, PHYSICS & REALTIME

## 1. GETTING TIRE DATA



## 2. CHARACTERIZING MULTIPHYSICS



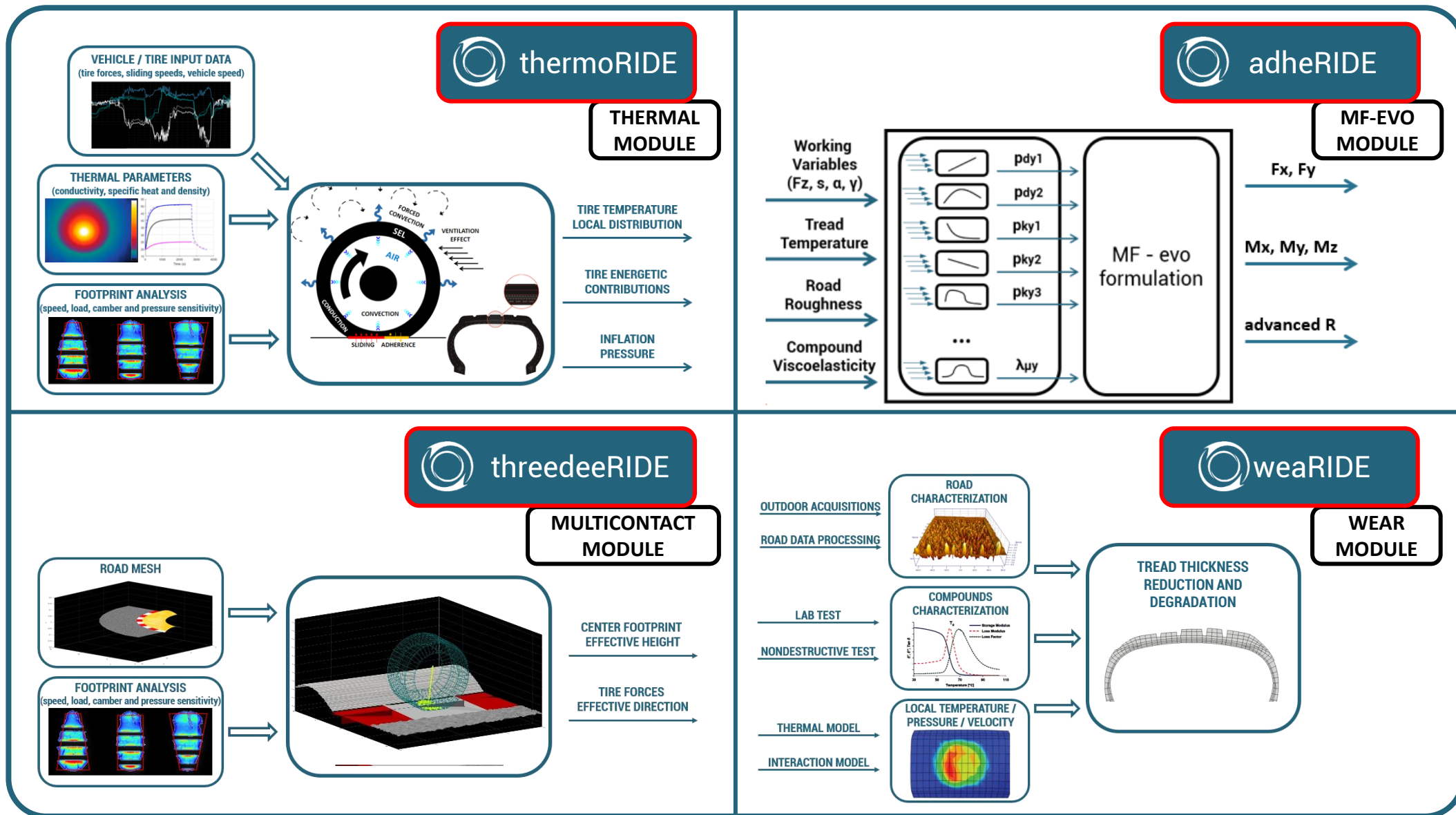
## 3. MODELLING MULTIPHYSICS



## 4. CALIBRATION AND VALIDATION



## 5. TIRE DIGITAL TWIN





# BACK TO THE TESTING GROUND

## 1. GETTING TIRE DATA



## 2. CHARACTERIZING MULTIPHYSICS



## 3. MODELLING MULTIPHYSICS



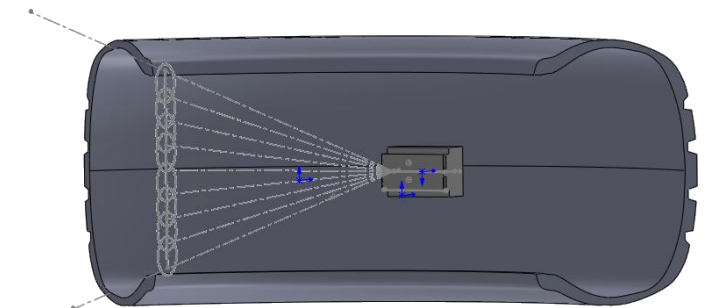
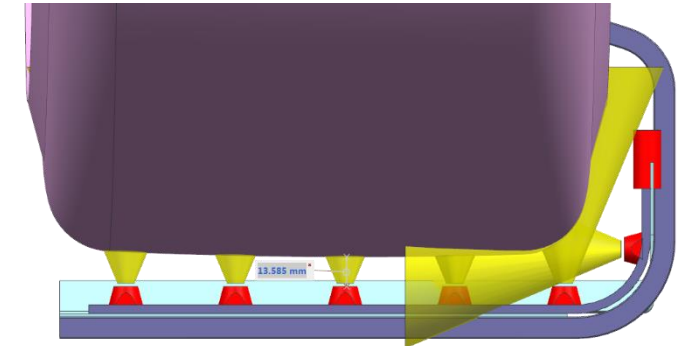
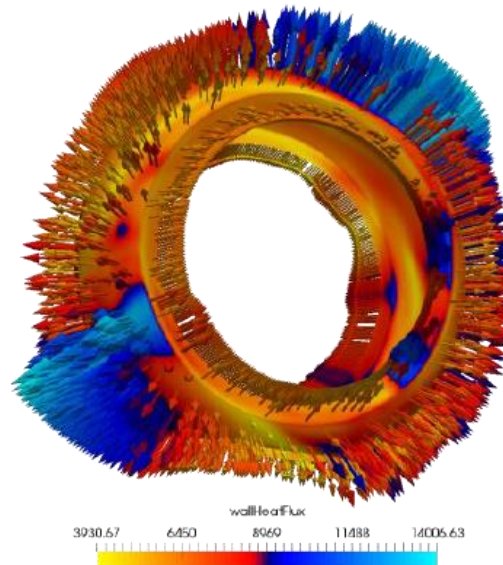
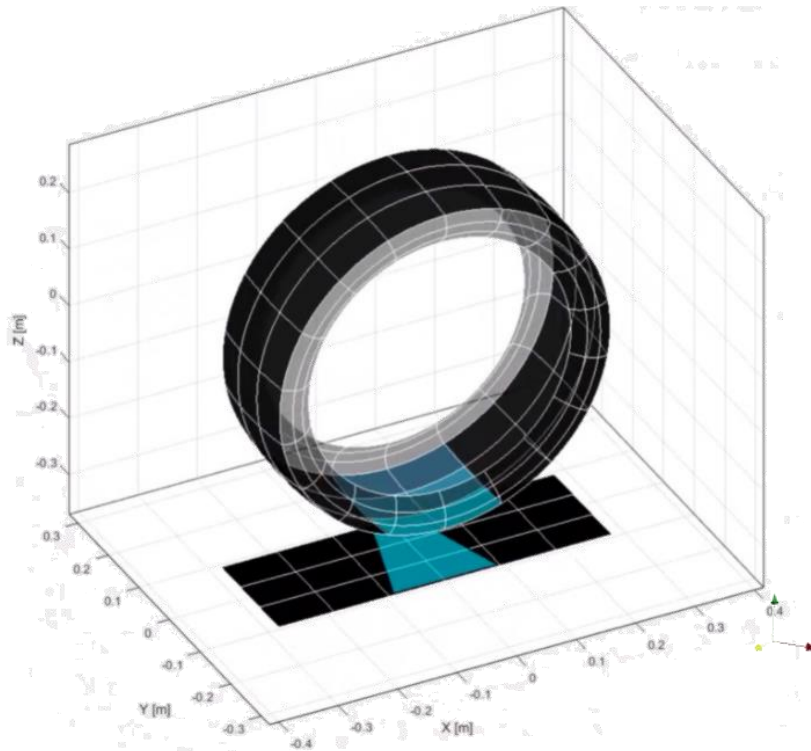
## 4. CALIBRATION AND VALIDATION



## 5. TIRE DIGITAL TWIN

Once implemented the physical parameters, the data collected in specific track experimental sessions are used for the calibration of the effects requiring a dedicated effort:

- footprint dynamic shape
- aero design acting on tire convection
- strain energy loss (SEL) evaluation
- wear/viscoelasticity correlations
- ...







# BACK TO THE TESTING GROUND

## 1. GETTING TIRE DATA



Finally, the results from the models are validated in outdoor runs by means of the data acquired with proper instrumentation



## 2. CHARACTERIZING MULTIPHYSICS



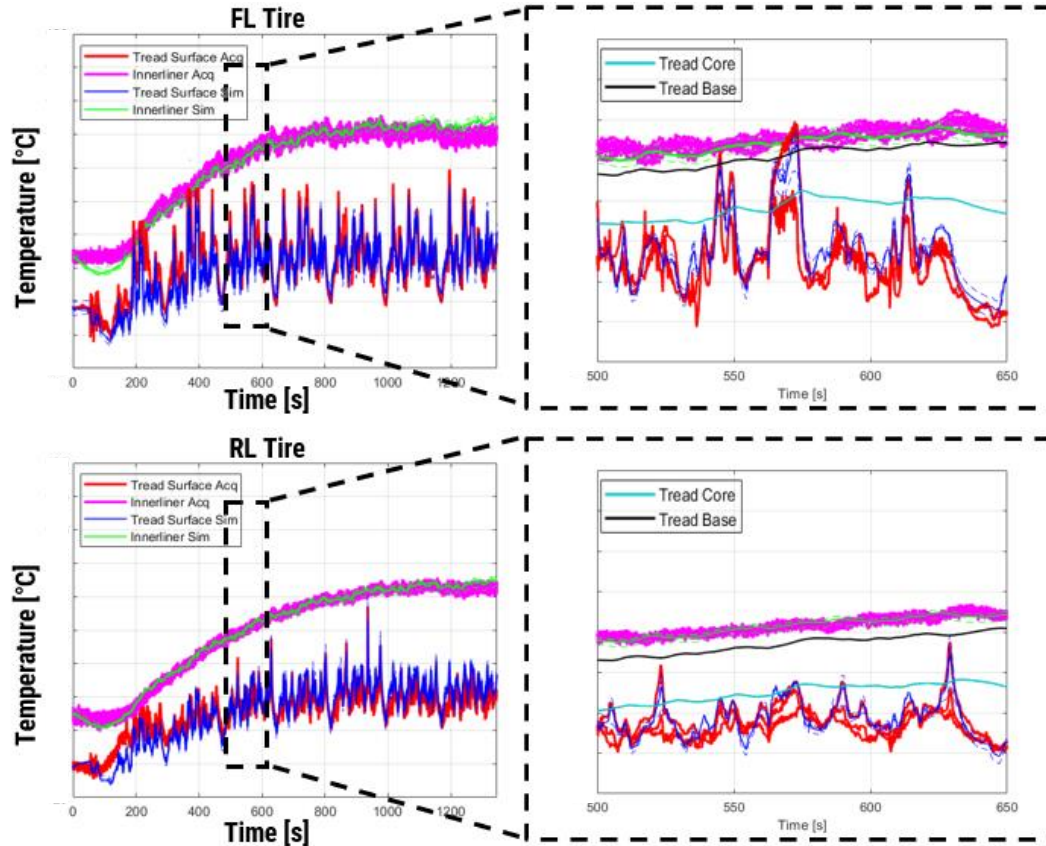
## 3. MODELLING MULTIPHYSICS



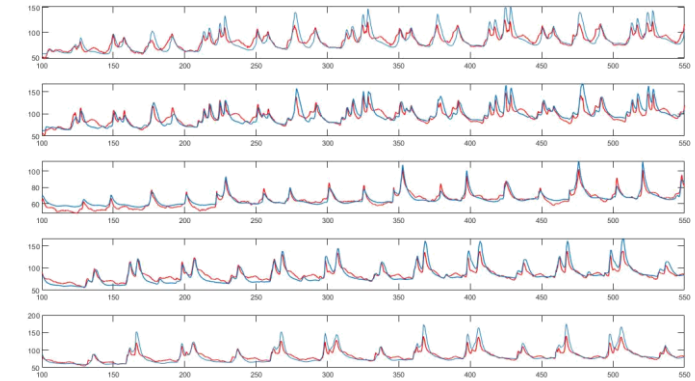
## 4. CALIBRATION AND VALIDATION



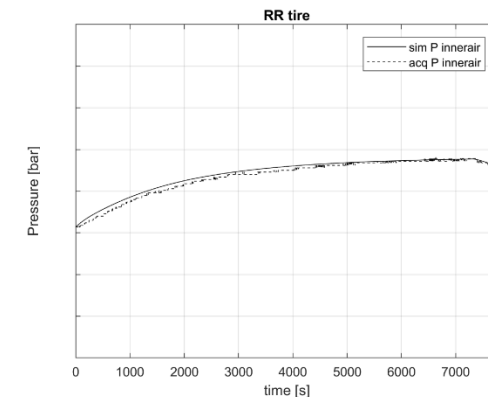
## 5. TIRE DIGITAL TWIN



high-performance vehicle



thermoRIDE bike



inflation pressure



# BACK TO THE TESTING GROUND

## 1. GETTING TIRE DATA



## 2. CHARACTERIZING MULTIPHYSICS



## 3. MODELLING MULTIPHYSICS

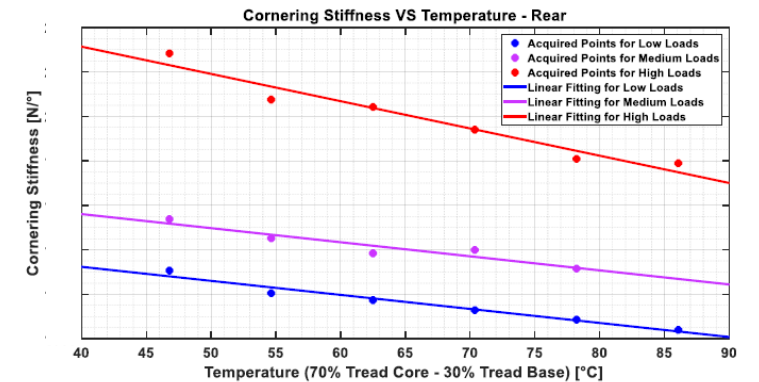
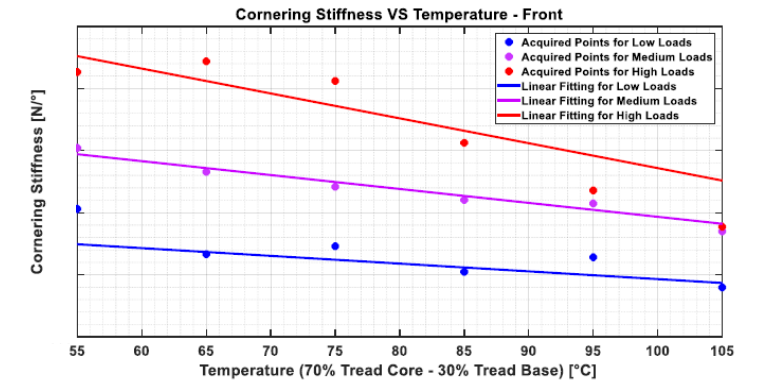
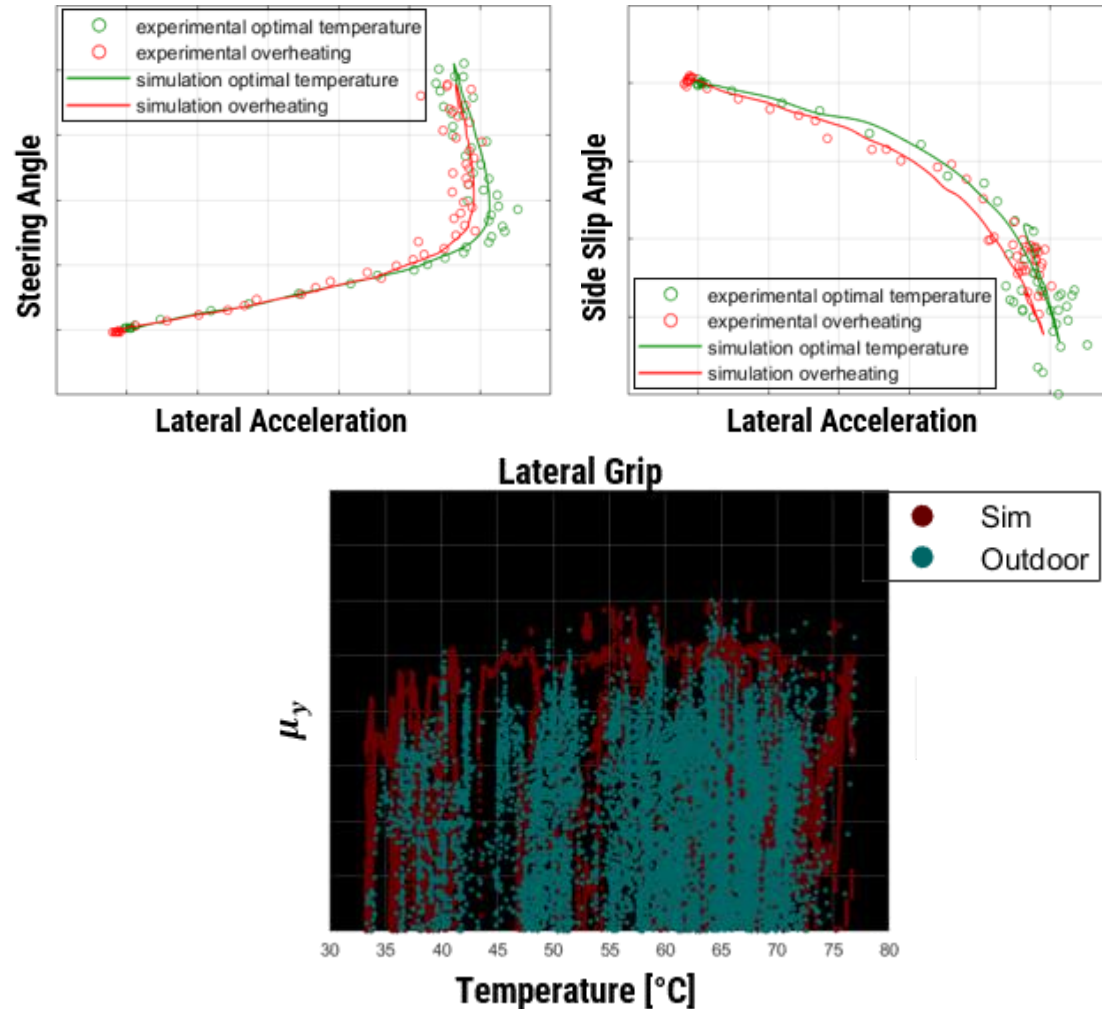


## 4. CALIBRATION AND VALIDATION



## 5. TIRE DIGITAL TWIN

Finally, the results from the models are validated in outdoor runs by means of the data acquired with proper instrumentation





# BACK TO THE TESTING GROUND

## 1. GETTING TIRE DATA



## 2. CHARACTERIZING MULTIPHYSICS



## 3. MODELLING MULTIPHYSICS

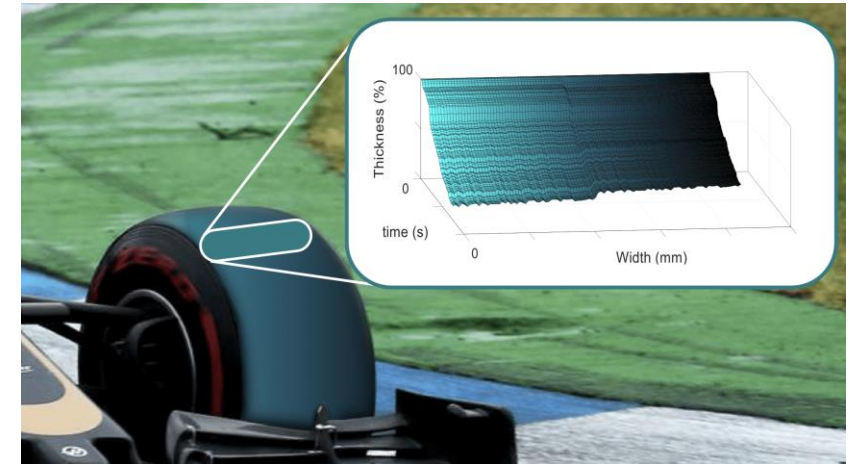
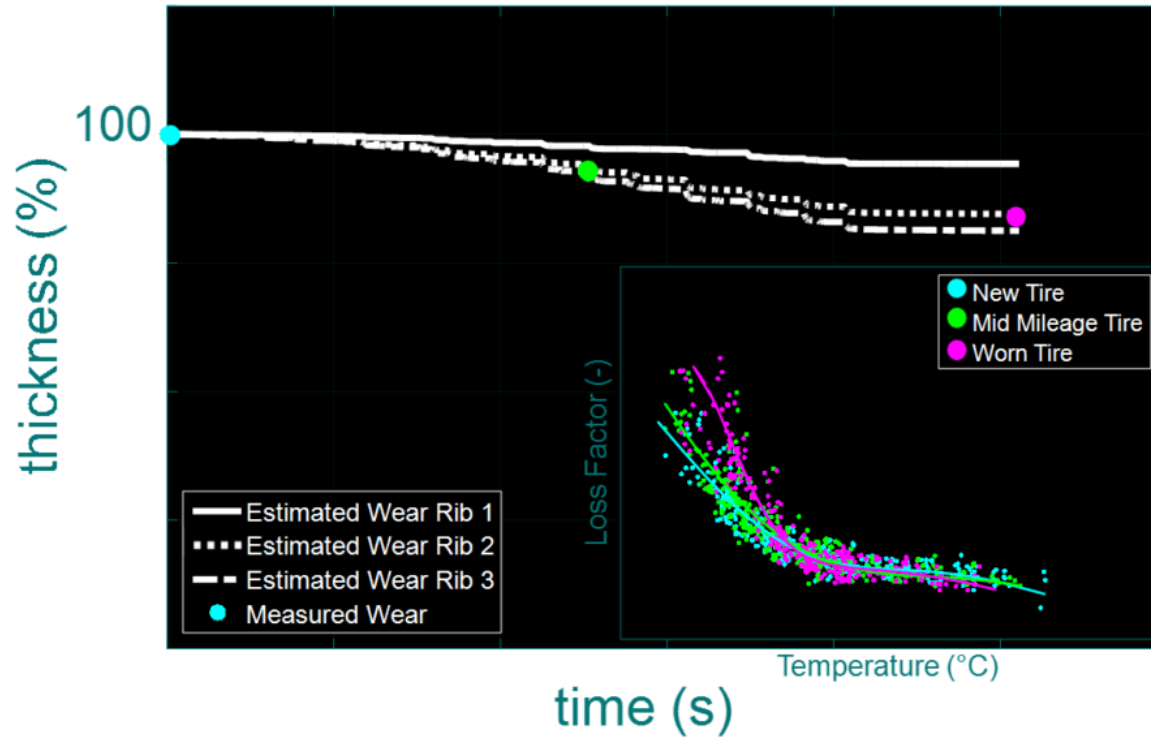


## 4. CALIBRATION AND VALIDATION



## 5. TIRE DIGITAL TWIN

Finally, the results from the models are validated in outdoor runs by means of the data acquired with proper instrumentation





# BACK TO THE TESTING GROUND

## 1. GETTING TIRE DATA



## 2. CHARACTERIZING MULTIPHYSICS



## 3. MODELLING MULTIPHYSICS

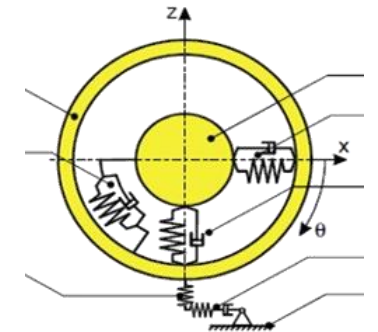
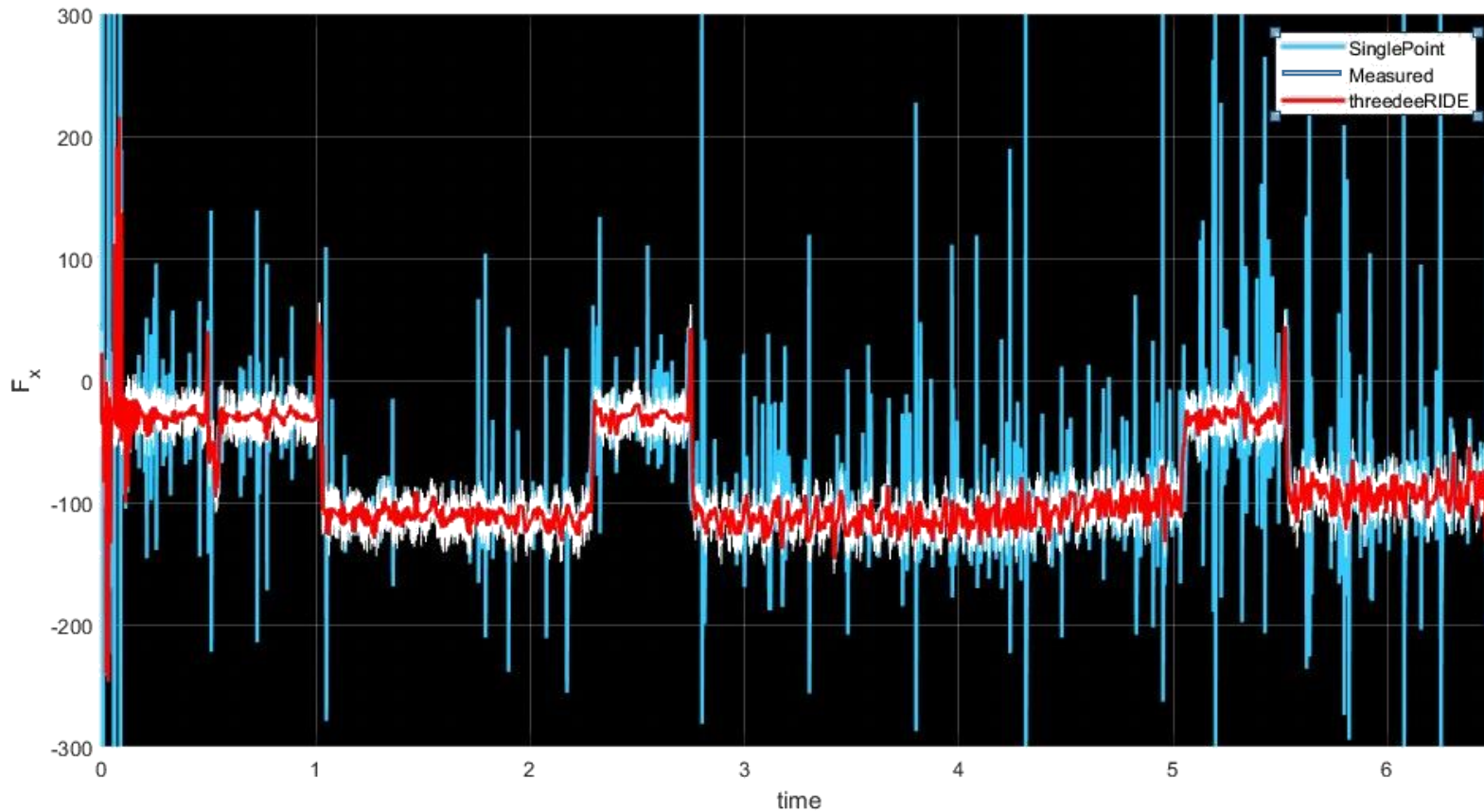


## 4. CALIBRATION AND VALIDATION

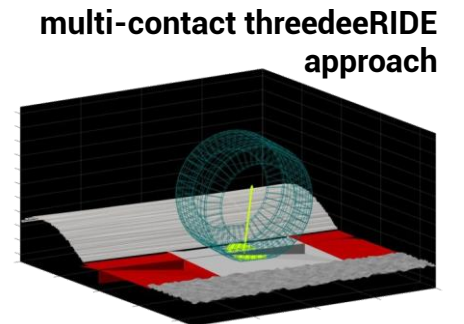


## 5. TIRE DIGITAL TWIN

Finally, the results from the models are validated in outdoor runs by means of the data acquired with proper instrumentation



conventional single-point contact



multi-contact threedeeRIDE approach





# TIRE DIGITAL TWIN - SCENARIOS OF USE

## 1. GETTING TIRE DATA



## 2. CHARACTERIZING MULTIPHYSICS



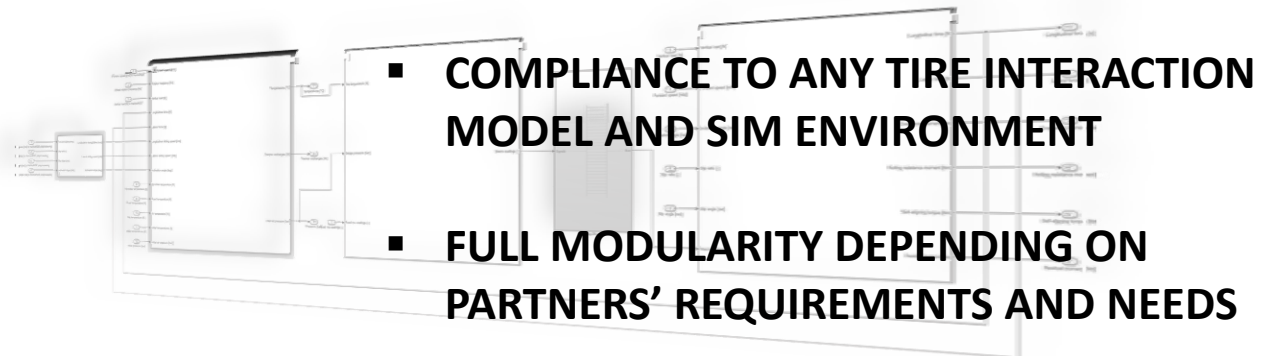
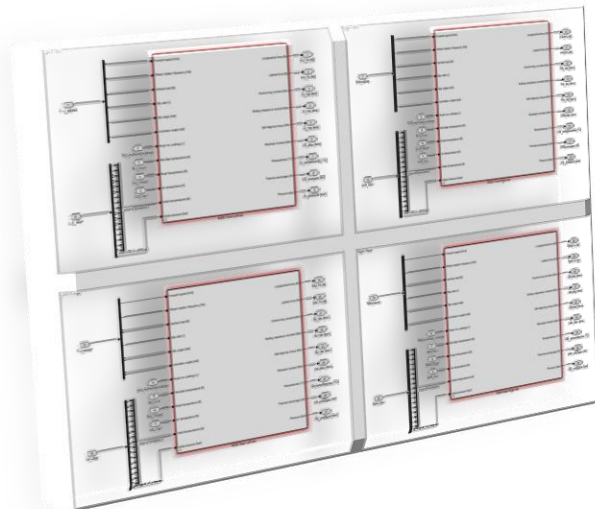
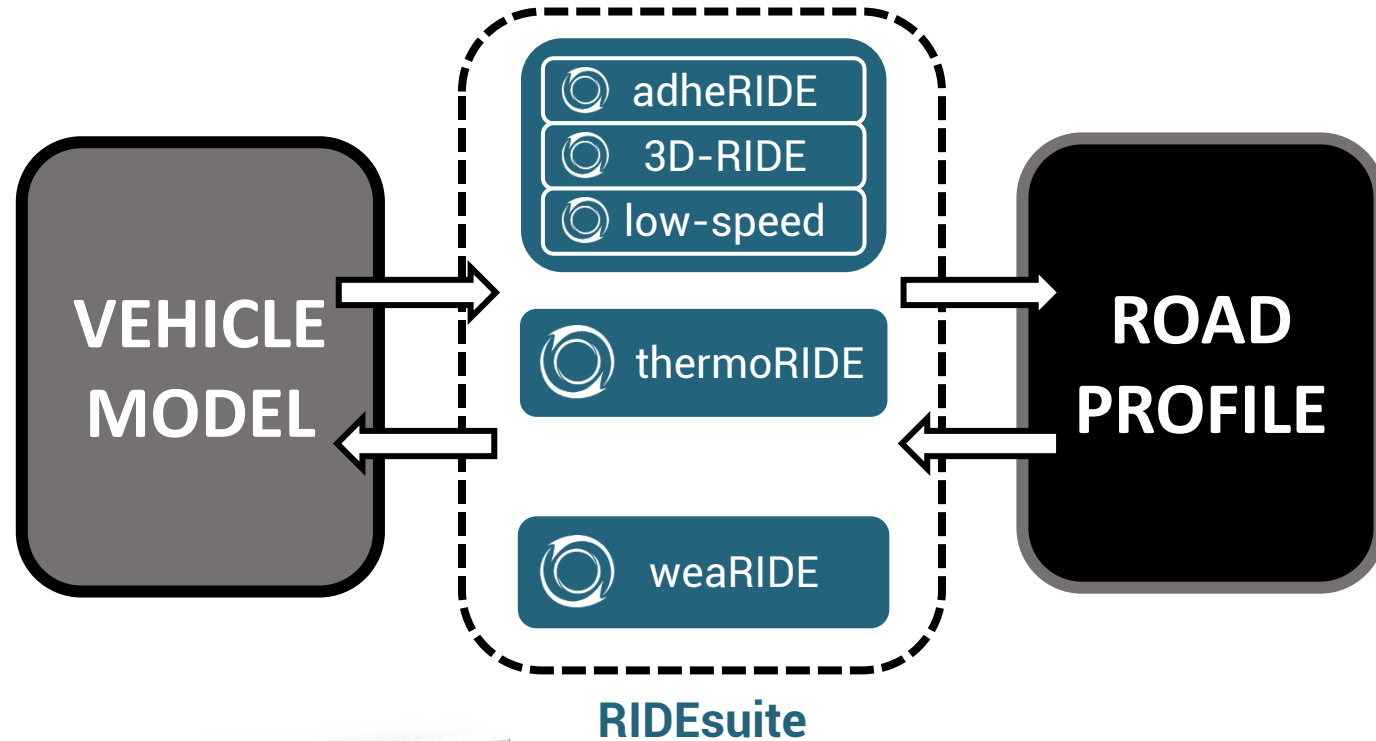
## 3. MODELLING MULTIPHYSICS



## 4. CALIBRATION AND VALIDATION



## 5. TIRE DIGITAL TWIN





# TIRE DIGITAL TWIN - STAND ALONE

## 1. GETTING TIRE DATA



## 2. CHARACTERIZING MULTIPHYSICS



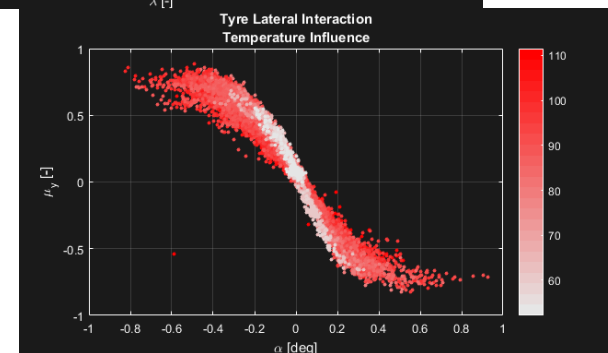
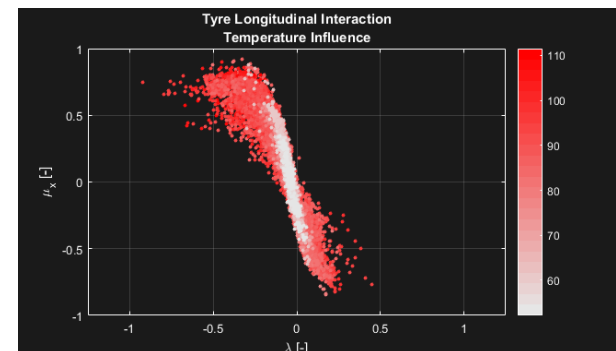
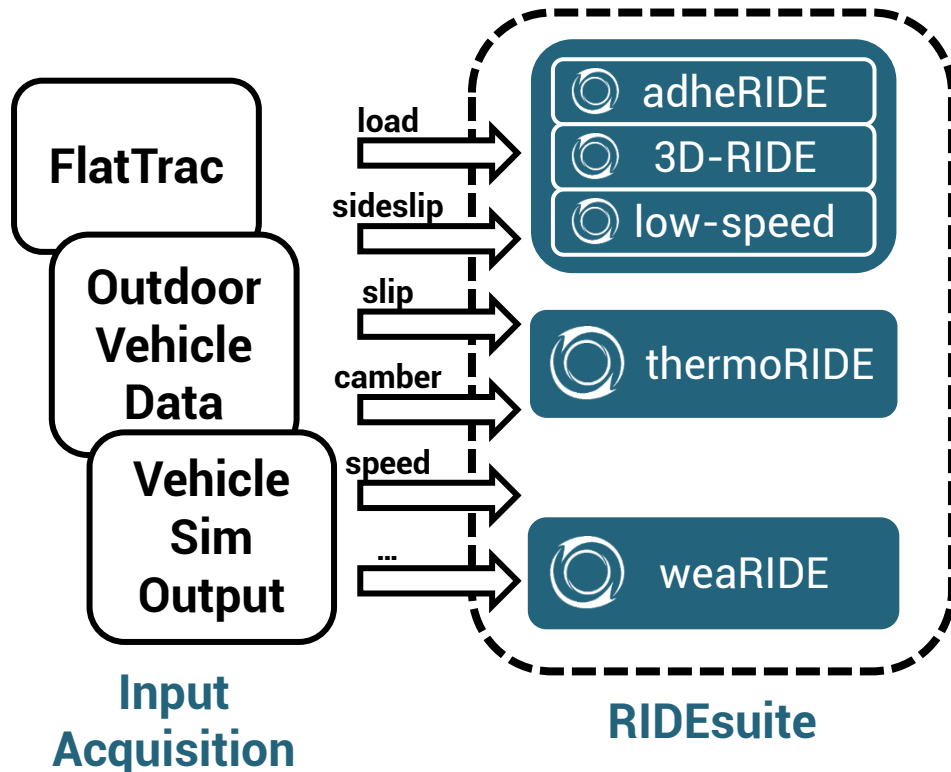
## 3. MODELLING MULTIPHYSICS



## 4. CALIBRATION AND VALIDATION

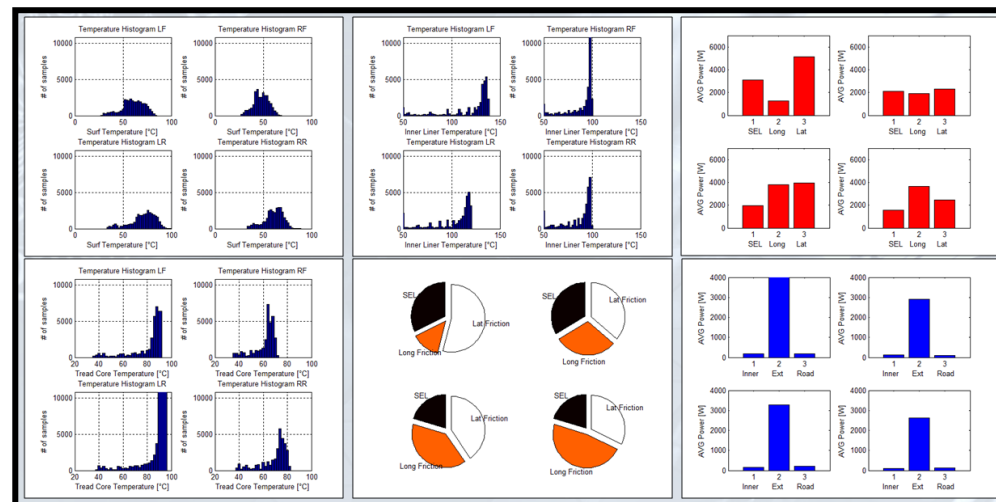


## 5. TIRE DIGITAL TWIN



WARM-UP /  
HEAT EXCHANGE /  
THERMODYNAMIC  
OPTIMIZATION  
ANALYSIS

ANALYSIS ON TIRE  
DEPENDENCIES FROM  
INNER TEMPERATURE / WEAR /  
ROAD ROUGHNESS / TREAD VISCOELASTICITY





# TIRE DIGITAL TWIN - "OFFLINE" SIMULATIONS

## 1. GETTING TIRE DATA



## 2. CHARACTERIZING MULTIPHYSICS



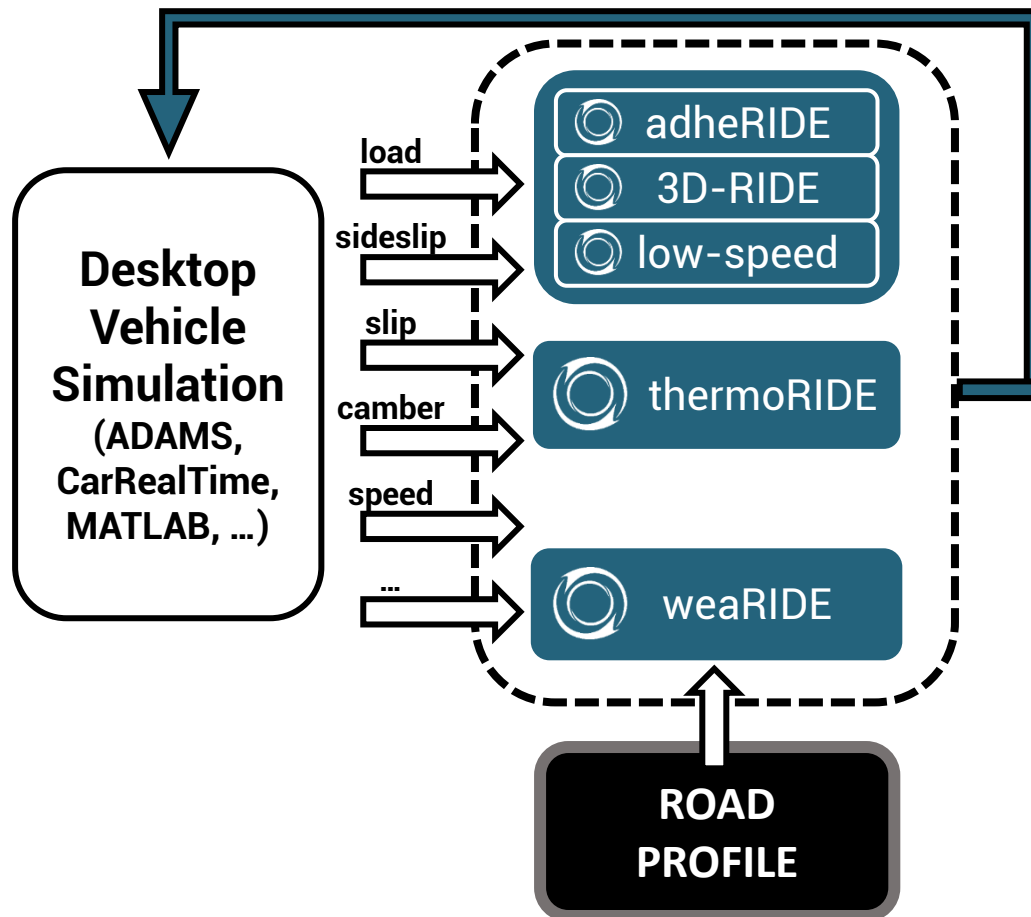
## 3. MODELLING MULTIPHYSICS



## 4. CALIBRATION AND VALIDATION

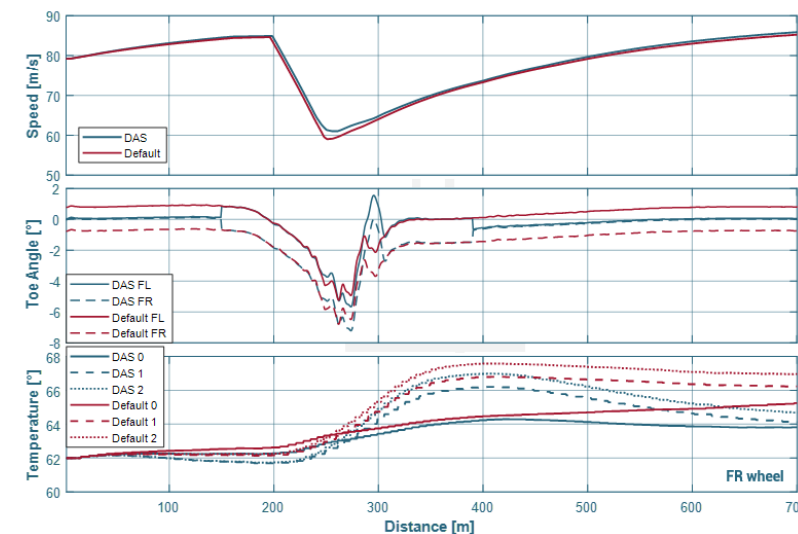


## 5. TIRE DIGITAL TWIN



Forces  
Moments  
Temperatures  
Tread Wear  
...

CASE STUDY:  
MERCEDES' DAS 2020



- DYNAMIC SIMULATIONS FOR CAR / BIKE / TRUCK
- TIRES IN THE SIMULATION LOOP ACCOUNTING FOR THERMAL / WEAR / ROAD MESH / SPEED PHENOMENA



# TIRE DIGITAL TWIN – LAPTIME OPTIMIZATION

## 1. GETTING TIRE DATA



## 2. CHARACTERIZING MULTIPHYSICS



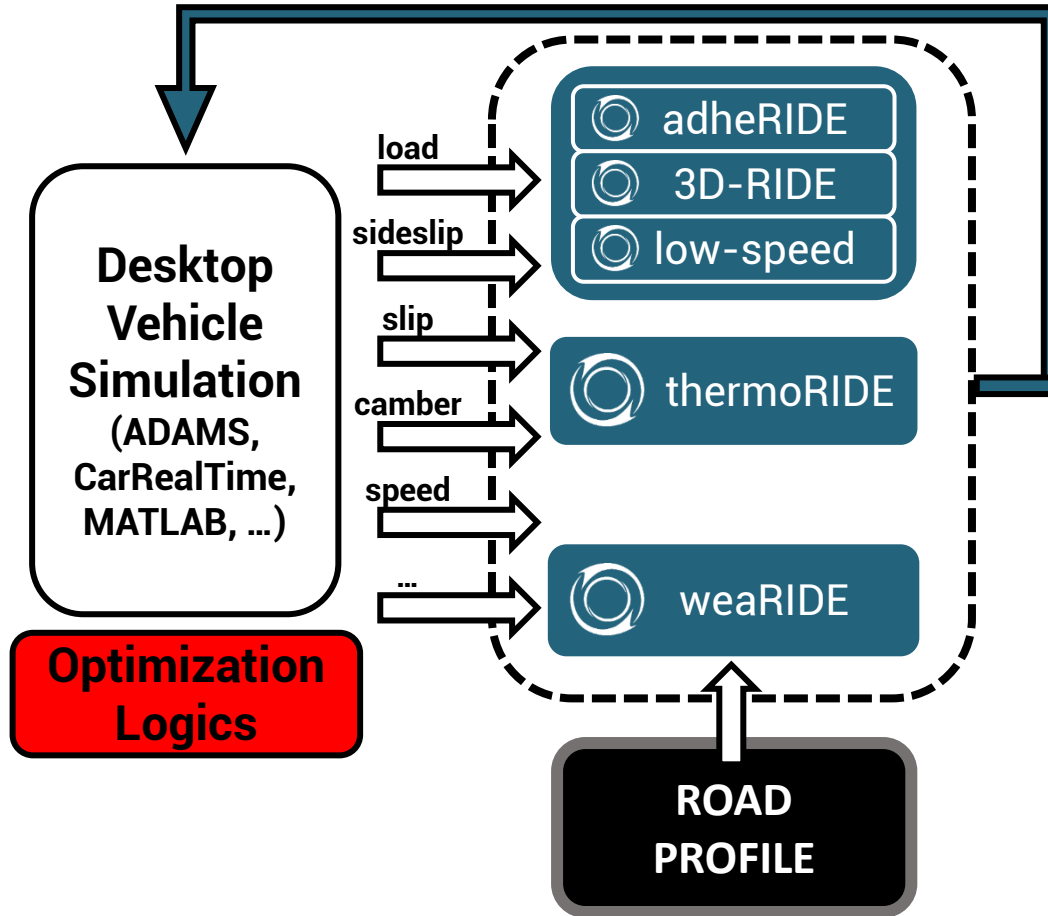
## 3. MODELLING MULTIPHYSICS



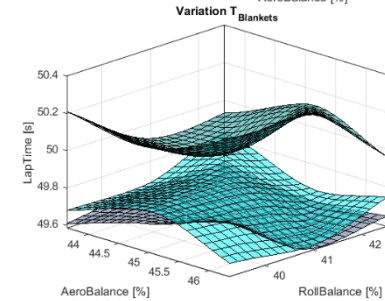
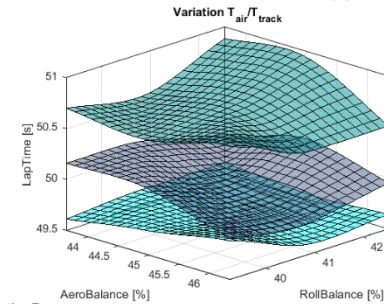
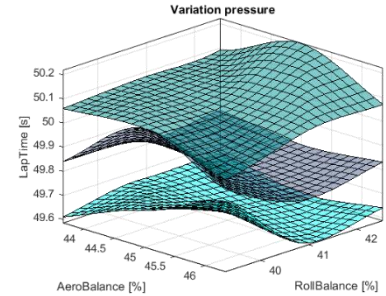
## 4. CALIBRATION AND VALIDATION



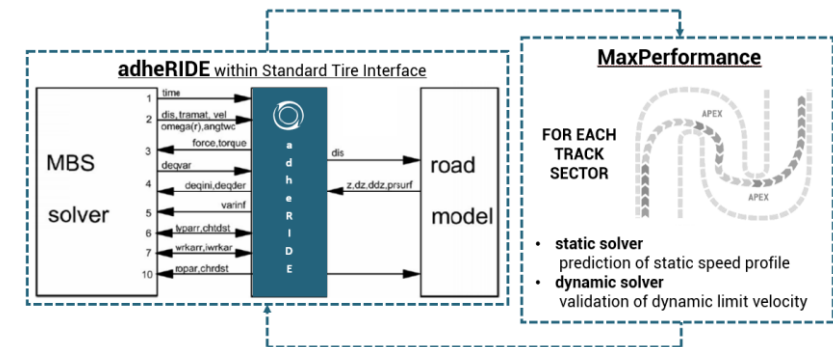
## 5. TIRE DIGITAL TWIN



Forces  
Moments  
Temperatures  
Tread Wear  
...



- ADVANCED SETUP OPTIMIZATION (INFLATION PRESSURE / BLANKETS TEMPERATURE / ...)
- GRIP&STIFFNESS VARIATIONS WITH TEMPERATURE IN THE ITERATIVE OPTIMIZATION ALGORITHMS





# TIRE DIGITAL TWIN – **REALTIME PLATFORMS**

## 1. GETTING TIRE DATA



## 2. CHARACTERIZING MULTIPHYSICS



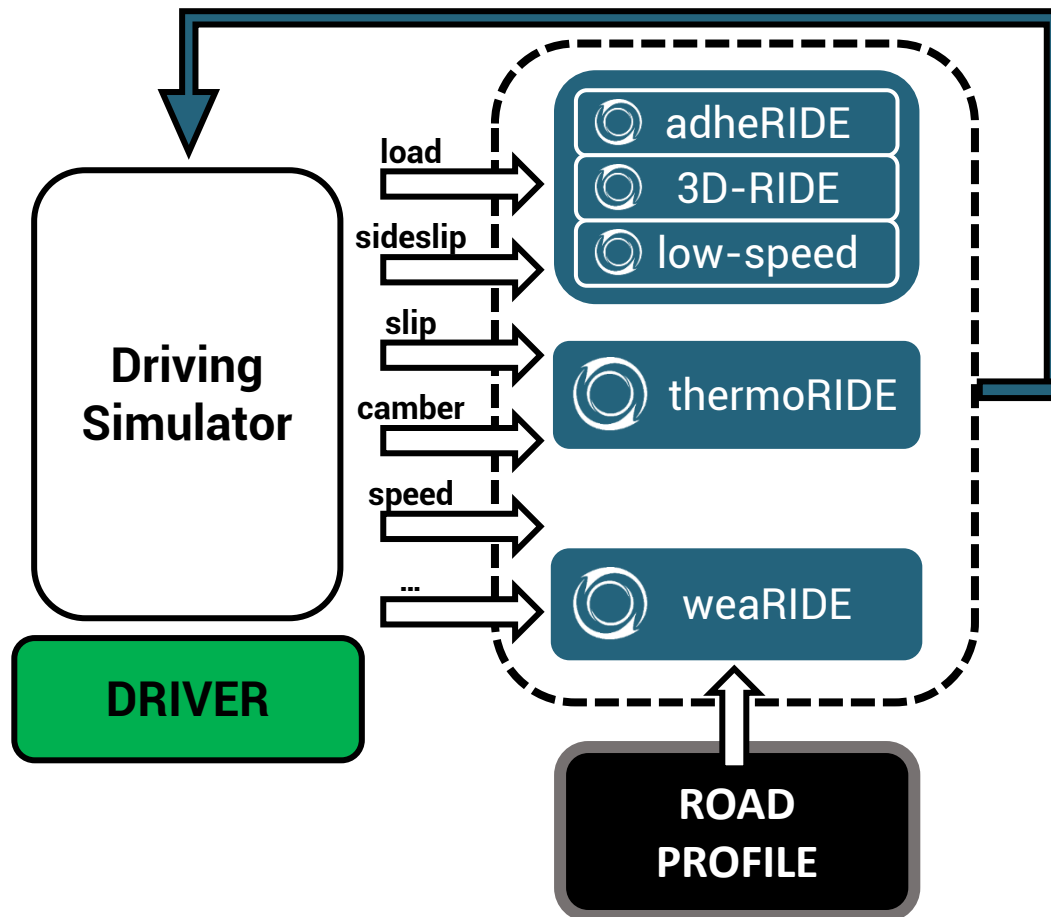
## 3. MODELLING MULTIPHYSICS



## 4. CALIBRATION AND VALIDATION

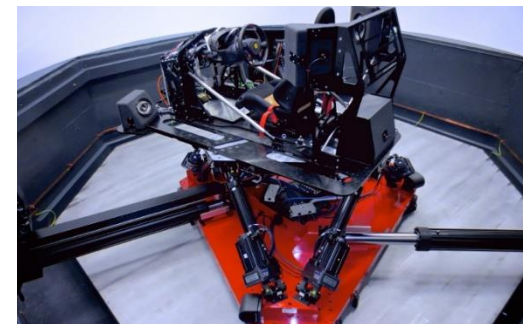


## 5. TIRE DIGITAL TWIN

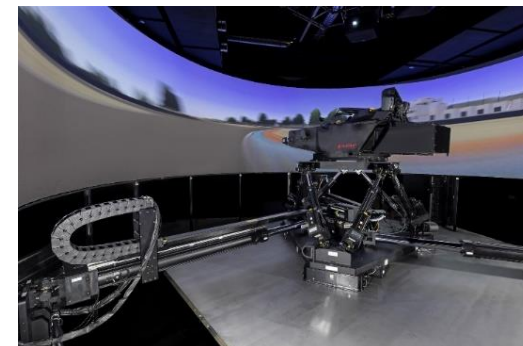


Forces  
Moments  
Temperatures  
Tread Wear  
...

some of the RT users adopting RIDEsuite...



LUXURY AND RACING CAR MANUFACTURERS



MOTORSPORT TEAMS



PASSENGER AND GT VEHICLE MANUFACTURERS

- PHYSICAL MODELS OPTIMIZED FOR REALTIME
- ENHANCED FEELINGS FOR SUBJECTIVE ANALYSIS
- MULTICONTACT AND “LOW SPEED” RIDE MODELS



# WHAT NEXT?

## TECHNICAL TARGETS

**RIDEsuite21 RELEASED IN JUNE 2021**

**RIDEtool FEATURED IN RIDEsuite21**

**adheLAB READY FOR THE MARKET**

## STRATEGIC TARGETS

**ENTERING NORTH AMERICAN AND JAPANESE MARKETS**

**3 NEW PHDs AND 6 RESOURCES TO HIRE IN 2021/22**

**TIRE-CENTERED CONTROL: LAUNCH OF A NEW BUSINESS BRANCH**





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